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Contact: Mike Shepard, Programming Operations Manager

**4th Annual Clean Your Drawers Holiday Clothing Drive
The Mighty 1090 Live Broadcast at The Tilted Kilt Mission Valley**

San Diego, CA December 19, 2013- San Diego Sports Leader, The Mighty 1090 will host the 4th Annual *Clean Your Drawers* Holiday Clothing Drive Friday morning, December 20th, 2013 from 6:00am to 6:00pm. Sports fans from all over San Diego are invited to bring their new or gently used clothing donations to the Tilted Kilt Pub & Eatery Mission Valley benefiting San Diego Alpha Project.

All clothing donations will go to Alpha Project, which attempts to develop relationships with the homeless; offering them food, water, clothing, hygiene supplies, transportation assistance as well as a compassionate ear. Alpha Project CEO Bob McElroy will join Hacksaw & Company LIVE on air at 8:45am to talk about the needs of San Diego's homeless during the cold months of the year.

Bud Light has graciously donated a delivery truck to house the donations for the clothing drive and deliver them to Alpha Project, downtown. Vice President of Marketing for Bud Light San Diego James Dierker will deliver the truck and the clothes on behalf of Anheuser-Busch.

"Clean Your Drawers started four years ago as a sock drive with Scott & BR. The response from generous San Diegans was overwhelming. To see it develop into an annual community event to help San Diego's homeless during the holidays is a feat that we are proud of at The Mighty 1090," says Broadcast Company of the Americas General Manager Norman Feuer.

The Tilted Kilt Pub & Eatery is located in Westfield Mission Valley at 1640 Camino Del Rio North in San Diego a year-round headquarters for sporting events, an American eclectic menu, Scottish pub grub and 24 beers on tap.

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Broadcast Company of the Americas (BCA) operates The Mighty 1090 AM Sports Radio, The Walrus 105.7 FM, and ESPN 1700 AM. BCA continues their partnership with the San Diego Padres, as the flagship station of the Padres game broadcasts on The Mighty 1090 and the home of the San Diego Aztecs. BCA continues their sales partnership with Compass Radio which operates KPRI 102.1 FM.

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