



FOR IMMEDIATE RELEASE

Contact: Mike Shepard, Programming Operations Manager

\$100,000 REAL MONEY RUNBACK

The Mighty 1090 Live Broadcast at The Tilted Kilt Mission Valley

San Diego, CA November 19, 2013- San Diego's Sports Leader, The Mighty 1090 will be hosting the first ever \$100,000 Real Money Runback against Kansas City, this Sunday, November 24th at the Tilted Kilt Pub and Eatery, in Mission Valley. Join The Mighty 1090 for a live broadcast of Craig Elsten and Bobby Wooldridge's Southern Comfort Pro-Football Game Day and a qualified listener may walk away with \$100,000.

Over the past five weeks, The Mighty 1090 morning show, Hacksaw and Company, gathered 50 qualifiers during Hacksaw's "Hundred Dollar Headline", awarding listeners with over \$5,000 in holiday cash and qualifying them to win \$100,000. This Sunday, join The Mighty 1090 at the live broadcast to congratulate the winning listener if San Diego returns the first or second half opening kickoff for a touchdown.

The \$100,000 Real Money Runback will be this Sunday, November 24th with a special edition of The Southern Comfort Pro-Football Game Day Show at The Tilted Kilt from 10-1pm. The Tilted Kilt located in Westfield Mission Valley is a year-round headquarters for sporting events, an American eclectic menu, Scottish pub grub and 24 beers on tap.

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Broadcast Company of the Americas (BCA) operates The Mighty 1090 AM Sports Radio, The Walrus 105.7 FM, and ESPN 1700 AM. BCA continues their partnership with the San Diego Padres, as the flagship station of the Padres game broadcasts on The Mighty 1090 and the home of the San Diego Aztecs. BCA continues their sales partnership with Compass Radio which operates KPRI 102.1 FM.

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