



**MEDIA ADVISORY**

**AUGUST 7, 2013**

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## **MEDIA ADVISORY: 92.5 MAX!MA FM GIVING AWAY 100 BUCS-RAVENS TICKETS AT TAILGATE PARTY AUGUST 8**

**TAMPA, FL** – 92.5 MAX!MA, one of Tampa Bay’s fastest-growing radio stations, is hosting the Buccaneers Tailgate Party Al Máximo prior to Thursday’s pre-season football game between the Tampa Bay Buccaneers and the defending Super Bowl champion Baltimore Ravens. 92.5 MAX!MA will be giving away **100 game tickets** to fans and listeners on a first-come, first-served basis. Nio Encendio will be broadcasting live from the event, which also features a live DJ and opportunities to win tickets to the Verano Al Máximo summer music event on August 18.

Media interested in covering this event please see details below:

**WHAT:** Buccaneers Tailgate Party Al Máximo event featuring Nio Encendio and 100 Bucs-Ravens game tickets giveaway

**WHEN:** Thursday, August 8 from 3:00 to 7:00 PM

**WHERE:** Al Lopez Park, 4810 North Himes Avenue, Tampa (corner of Himes Avenue and Dr. Martin Luther King Boulevard)

**PRESS:** Open press

**CONTACTS:** Nio Encendio, 727-563-8938, [nio@925maxima.com](mailto:nio@925maxima.com) (on-site)  
Meredith Mazanek, 813-466-9887, [meredith.mazanek@cbsradio.com](mailto:meredith.mazanek@cbsradio.com) (on-site)

**ABOUT 92.5 MAX!MA:** One of Tampa Bay's fastest growing radio stations, WYUU-FM 92.5 MAX!MA is also the only major Spanish-language FM station in the region. MAX!MA's top-rated programming includes DJ Ñeko (6:00-10:00 AM), Valerie Morales (10:00 AM-3:00 PM) Nio Encendio (3:00-6:00 PM) and Enrique Alamo (6:00-10:00 PM). 92.5 MAX!MA can be heard on-air at 92.5 FM, streaming online at [www.925maxima.com](http://www.925maxima.com) and through the Radio.com app for mobile devices.

**ABOUT CBS RADIO:** CBS Radio, a division of CBS Corporation, is one of the largest major-market radio operators in the United States, with stations covering news, sports, talk, rock, country, Top 40, classic hits, and urban formats, among others. CBS Radio owns and operates 126 radio stations across 27 markets, including all of the Top 10. CBS Radio Tampa Bay's stations include WYUU 92.5 Maxima FM (Spanish contemporary), WLLD WiLD 94.1 FM (rhythmic/CHR), WHFS Sports Radio 98.7 The Fan (sports talk), WQYK 99.5 FM (country), WRBQ Q105 FM (classic hits) and WHFS Sports Radio 1010 AM (sports talk).

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