NEWS ANNOUNCEMENT  

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92.5 MAXIMA AND “THE KING” ROMEO SANTOS UNITE FOR FIESTA MAXIMA
FANS GET A SPECIAL $40 PER TICKET VALUE BEGINNING APRIL 18TH

TAMPA, Florida, April 16, 2015 – Celebrating 10 years in Tampa Bay, 92.5 Maxima (WYUU-FM) recently announced that as part of the yearlong festivities Romeo Santos will headline their “Fiesta Maxima” concert. Santos, known as the “King of Bachata” promises to bring his Latin hits to Fiesta Maxima which takes place on Friday, June 19th at Tampa’s Amalie Arena.

WYUU’s Programing Director, Nio “Encendio” Fernandez says, “Romeo Santos is a global icon that provokes the highest level of passion for millions of fans through his music. Having Romeo in Tampa for a tour stop and celebrating 92.5 MAXIMA FM’s 10 year anniversary with ‘Fiesta Maxima’ together creates a monumental occasion that every fan will want to be a part of.”

Tickets are currently on-sale TicketMaster.com or through station website FiestaMaxima.com with ticket prices ranging from $81.95 to $187.30. However, listeners will have a rare opportunity to purchase tickets for just $40 per ticket without fee this upcoming Saturday, April 18. These tickets, to be purchased on-location, are not currently available to the general public. The first of these occurrences takes place at Tampa Honda located at 11000 North Florida Ave in Tampa between 2pm and 4pm.

For future $40.00 – No Fee ticket opportunities fans should visit 925Maxima.com.

About Beasley Media Group Tampa-St. Petersburg-Clearwater:
In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group five FMs and one AM including: 92.5 MAXIMA WYUU-FM; BUBBA 98.7 WBRN-FM; 99.5 WQYK-FM; Q105 WRBQ-FM; WiLD 94.1 WLLD-FM; and Money Talk 1010 WHFS-AM. Founded in 1961, parent company Beasley Broadcast Group, Inc., www.bbgi.com is a radio broadcasting company that owns and operates 53 radio stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States.

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