



**POWER 99 FM ANNOUNCES
PEACE ON THE STREET JAM FEATURING
DIGGY SIMMONS, TINASHE AND TREVOR JACKSON**

*Winners of the Power 99 FM
Peace on the Street Scholarship to be Announced at Event*

Philadelphia, Pa. - July 18, 2014 - Clear Channel Communities, the community engagement brand of Clear Channel Media and Entertainment, and Power 99 FM, Philadelphia's Hip Hop and R&B radio station, continue the 11th annual *Peace on the Street Jam*, a series of three events that feature anti-violence activities designed to promote peace and provide communities with the necessary resources to prevent violence. The second *Peace on the Street Jam* will be held Wednesday, July 23rd from 4 – 8 p.m. at The Dell Music Center in Philadelphia and will feature artists Diggy Simmons, Tinashe and Trevor Jackson along with DJ RL and Diamond Kutz hosted by Power's Rise and Grind Morning Show.

Power 99 FM's *Peace on the Street Jam* will include spoken word by Philadelphia Youth Poetry Movement, an inspirational keynote speech by Ulysses "Butch" Slaughter, performances from local artists Brotherly Love and Arsin Clemons, along with a performance by Power 99's own Power Squad dance team led by Power 99 FM's Minasaywhat.

"The *Peace on the Street Jam* series are perfect events for Power 99 FM and its listeners to rally and help make Philadelphia a safer community," said Loraine Ballard Morrill, Director of News and Community Affairs for Clear Channel Media and Entertainment Philadelphia. "Power 99 FM is committed to being a strong community partner, and for 11 years the *Peace on the Street Jams* have made a positive impact on Philadelphia's neighborhoods."

Event Performers:

- Atlantic Records recording artist Diggy Simmons is the son of Run DMC's legendary Joseph "Rev Run." He recently released a single titled "My Girl" featuring Trevor Jackson, and has collaborated with D'Mile, Rihanna, and Diddy. In 2015 Diggy will be featured in a BET scripted series.
- Tinashe is a 21-year old who blends a variety of genres in her music. She was part of "The Stunners," an all-girl group that opened for Justin Bieber's world tour, before venturing out on her own. In her third mixtape "Black Water" she collaborated with Ryan Hemsworth, Grimes, Frank Ocean, Dev Hynes, Solange Knowles, Sky Ferreira, Clams

Casino, A\$AP Rocky, Mac Miller, Stuart Mattewman, Sade and more to prepare songs for major label debut.

- Trevor Jackson is a 17-year old whose goal is to be known as the “Denzel” of acting, and the “Michael Jackson” of music. The young heartthrob’s new single is titled “Good Girl, Bad Girl” and he is currently preparing to unveil his 2014 Atlantic Records debut.

Power 99 FM will also announce the three winners of its Peace on the Street essay contest, held in partnership with Philadelphia Futures, a local organization that provides low-income, first-generation-to-college students with resources for admission to and success in college. The winning students will each receive a \$1,000 scholarship from Power 99 FM. Local businesses that participate in *Peace on the Street* continue to show support for non-violent communities by advocating for the *Peace on the Street* series. Participating businesses include Gift of Life, Donors Are Heroes, Forman Mills, Pacifico Ford, Mazda and Hyundai at the Pacifico Airport Auto Mall.

Admission to *Peace on the Street* is free. To learn more about Power 99 FM’S *Peace on the Street*, visit www.power99.com and follow the station on Twitter @Power99Philly. The final Power 99 FM *Peace on the Street Jam* will be held on Thursday, August 28 from 4 - 8 p.m. at Chester Park in Chester, PA. Event line-up and additional details will be announced shortly.

Fans can listen to Power 99 FM on the station’s website www.power99.com, and on iHeartRadio. iHeartRadio delivers everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation’s most popular live broadcast and digital-only radio stations from 150 cities, plus user-created custom stations inspired by favorite artists and songs. iHeartRadio also offers listeners a "Perfect For" feature which allows users to choose from thousands of curated stations based on a range of moods and activities. New - iHeartRadio Talk feature offers on-demand listener-created talk content alongside popular news, celebrity and entertainment “audiosodes.” iHeartRadio Talk also features “Daily Pulse,” a customizable Talk channel featuring the most up-to-date news and culture highlights, to which users can add or remove content that is most important to them.

About Clear Channel Media and Entertainment Philadelphia:

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