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## 107.9 WSRZ'S JONES & CRANE SHOW TO HOST 20<sup>TH</sup> ANNUAL SANTA CAUSE

Sarasota, FL – **December 6, 2016** – 107.9 WSRZ's Jones & Crane Show, announced today the 20<sup>th</sup> Annual Santa Cause, a toy and fund drive to benefit The Safe Children's Coalition-Sarasota YMCA, an organization that serves approximately 1,200 children in Sarasota/Manatee and DeSoto counties that have come into foster care as a result of being abused, neglected or abandoned by their caregivers. *Santa Cause* will take place Thursday, December 8, 2016 from 6 to 10 a.m.

To encourage listeners to donate a new, unwrapped toy or make a cash donation, on-air personalities David Jones and Christina Crane from 107.9 WSRZ's Jones & Crane Show will broadcast live on Thursday from the 'North Pole' location, Rooms To Go furniture store on Route 41 in Sarasota. Simultaneously, Billy Jack, the producer of the Jones & Crane show, will broadcast live from the 'South Pole' location, Nissan of Venice car dealership.

"We look forward to *Santa Cause* all year," said Jones. "We love having the opportunity to help children in the Sarasota community and make their Christmas brighter."

For the past 19 years, Jones & Crane Show's *Santa Cause* has raised over \$500,000 in cash and toys. Listeners unable to attend *Santa Cause* can still donate to The Safe Children's Coalition-Sarasota YMCA at <https://www.sarasotaymca.org/donate/>.

107.9 WSRZ is a leading media outlet in the Sarasota market and its content is available across multiple platforms, including its broadcast station; online via its branded digital site; mobile; and social, with nationwide listening through iHeartRadio, the all-in-one streaming music and live radio service.

### About iHeartMedia Sarasota:

iHeartMedia Sarasota owns and operates WTZB-FM, WCTQ-FM, WRUB-FM and WSRZ-FM, and is part of iHeartMedia. With over a quarter of a billion monthly listeners in the U.S. and over 85 million social followers, iHeartMedia has the largest national reach of any radio or television outlet in America. As the leader in multiplatform connections, it also serves over 150 local markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets, wearables and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the fastest growing digital audio service in the U.S. and offers users thousands of live radio stations, personalized custom artist stations created by just one song or seed artist and the top podcasts and personalities. With over a billion downloads, iHeartRadio reached 90 million registered users faster than any other radio or digital music service and even faster than Facebook.

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