iHeartMedia's The BIG 98 to Host Sixth Annual *Guitar-B-Que* to Benefit St. Jude Children's Research Hospital

Kip Moore, Dustin Lynch, Jon Pardi, Brandy Clark, Chris Lane and DJ Sinister to Perform at Ascend Amphitheater

NASHVILLE, TN – June 17, 2016 – The BIG 98, Nashville's No. 1 radio station for New Country, announced the sixth annual *Guitar-B-Que*, a live concert and guitar auction to raise funds for St. Jude Children's Research Hospital, the leading children's hospital pioneering research and treatments for kids with cancer and other lifethreatening diseases. *Guitar-B-Que* will take place on Wednesday, August 10 at Ascend Amphitheatre in Nashville, Tenn.

Guitar-B-Que will feature performances by Country artists Kip Moore, Dustin Lynch, Jon Pardi, Brandy Clark, Chris Lane and DJ Sinister. The Big 98's on-air personalities Amy Paige, Tige and Daniel will host the concert and the live guitar auction featuring over 10 signed guitars by various Country superstars.

"The last headlining show I played in Nashville was at the Ryman, so being able to come back and perform at Ascend for *Guitar-B-Que* and such a worthy cause couldn't be more perfect," said Moore. "The work that St. Jude does year round is inspiring, and it's an honor to be part of such an amazing event."

"Guitar-B-Que has grown exponentially over the past several years and we're proud to partner with St. Jude to bring one of our marquee events to the brand new Ascend Amphitheater," said Michael Bryan, Senior Vice President of Programming for iHeartMedia Nashville. "We are very grateful to our listeners for their generosity as well as the Nashville music community for helping to deliver an incredible lineup -- all to help the kids of St. Jude."

In 2015, *Guitar-B-Que* raised over \$20,000 to support the lifesaving work of St. Jude Children's Research Hospital. For over 25 years The BIG 98 has collected more than \$6 million for the organization through charity concerts such as *Guitar-B-Que*, as well as through radiothon fundraisers including *Songs and Stories for St. Jude* and *Country Cares for St. Jude Kids*.

Fans can learn more about *Guitar-B-Que* and purchase tickets at <u>TheBIG98.com</u>. Listeners who are not able to attend but would still like to help can donate at <u>www.stjude.org</u>. Half of all proceeds from *Guitar-B-Que* will benefit St. Jude Children's Research Hospital.

About iHeartMedia Nashville:

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iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over one billion downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 85 million registered users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT). Visit iHeartMedia.com for more company information.

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