PRESS RELEASE

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WRIF ROCK GIRL FINALS PARTY

Free Performance by Myles Kennedy & Mark Tremonti from Alter Bridge

Detroit, MI (May 15, 2014): 101 WRIF is looking for the next Rock Girl! One lucky lady will represent the legendary Detroit rock radio station at concerts, V.I.P. events and on the air. The winner of the competition will be awarded a $40,000 salary.

The WRIF Final Four Rock Girl contestants were whisked away to the Bahia Principe in Rivera Maya, Mexico for a professional photo shoot with Robert Bruce Photography, courtesy of Apple Vacations and Jose Cuervo Cinge. Photos are available at WRIF.com

101 WRIF will be hosting the 2014 Rock Girl Finals Party at Hard Rock Café Detroit (45 Monroe St Detroit, MI 48226) on Tuesday, May 20, 2014. The WRIF Rock Girl contestants will compete on stage to win and be crowned the 2014 Rock Girl. Singer/ guitarist Myles Kennedy and guitarist Mark Tremonti from Alter Bridge will be performing an acoustic set from their latest album *Fortress* during the Rock Girl competition. Doors are at 5:30 p.m. This event is FREE and open to the public until it reaches capacity. Must be 21 years or older.

Your press coverage is invited. Contact Julie Law @ 313-402-5657 for more information.

WRIF-FM is owned by Greater Boston Radio, Inc., a subsidiary of Greater Media, Inc., the parent company of 21 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. It also owns a group of weekly newspapers in central New Jersey as well as several telecommunications towers located throughout the United States.

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