

**FROM: Emmis Radio New York**  
HOT 97 WQHT  
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**For Immediate Release: July 23, 2012**

**MEDIA ALERT**  
**HOT 97's Hot Night**  
**The Official Party of the Summer**

(New York, NY) – **HOT 97's Hot Night** is the official party of the summer! Join HOT 97's very own **Cipha Sounds** and **Mister Cee** along with the **HOT 97 Ciroc Boys Funkmaster Flex, DJ Enuff, and DJ Camillo** on **July 31, 2012** at a **secret location** for the event of the season. No tickets will be sold. **The only way in is to win!**

Attendees of this exclusive party will win a chance to party all night long with the #1 station for hip hop and R&B, and HOT 97 personalities, at a secret location in New York City. Listeners can enter to win on [HOT97.com](http://HOT97.com). *Press requests to cover the event are due by **Wednesday July 25, 2012***. Please contact Lindsay Salandra at [lsalandra@emmisNY.com](mailto:lsalandra@emmisNY.com) or A'ngelique Tyree at [atyree@emmisny.com](mailto:atyree@emmisny.com) for further information.

For more information on All Things Hip Hop, please visit [HOT97.com](http://HOT97.com). HOT 97's Hot Night is made hot by **Ciroc, Ultra Premium Vodka**.

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**About HOT 97**

*HOT 97 (WQHT FM) is the world's first all Hip-Hop station and has held the dominant position in New York for over ten years. HOT 97 is best known for it's celebrity on air talent, such as Angie Martinez (Grammy nominated artist) and Funkmaster Flex (television host, multiple gold records), as well as being the world's premier source for Hip Hop music culture. For more information on Summer Jam and HOT 97, please visit [www.hot97.com](http://www.hot97.com), HOT 97 on the Web at [Myspace.com/hot97official](http://Myspace.com/hot97official), [www.facebook.com/hot97official](http://www.facebook.com/hot97official), or [twitter.com/hot97](http://twitter.com/hot97)*

**About Emmis Communications – Great Media, Great People, Great Service®:**

*Emmis is an Indianapolis-based diversified media firm with radio broadcasting, television broadcasting and magazine publishing operations. Emmis owns 21 FM and 2 AM domestic radio stations serving the nation's largest markets of New York, Los Angeles and Chicago, as well as St. Louis, Austin, Indianapolis and Terre Haute, Ind. In May 2005, Emmis announced its intent to seek strategic alternatives for its 16 television stations, and has announced the sales of 15 of them. Emmis also owns a radio network, international radio stations, regional and specialty magazines, an interactive business and ancillary businesses in broadcast sales.*

