



Contact: Fran Dingeman
 Tel: 899-3000 ext.306
 Email: frandingeman@empirebroadcasting.net

FOR IMMEDIATE RELEASE

STAR 101.3 FM ANNOUNCES A BLACK FRIDAY SHOPPING EVENT IN SARATOGA SPRINGS!

On Black Friday, November 23rd over a dozen stores are offering incremental savings of up to 50% from 6 to 7am, up to 40% from 7 to 8am, up to 30% from 8 to 9am and up to 20% throughout the rest of the day.

The Star Morning Crew will broadcast live from 6am to 10am in downtown Saratoga Springs for this special shopping event! Pick up a Star 101.3 entry card at any participating downtown business. Anyone who goes to all participating businesses and gets a colored mark on their game card can register to win prizes including a jackpot of \$25 gift certificates from each participating business along with other prizes. Entry cards need to be dropped off in the box at Crafter's Gallery, 427 Broadway, before 6pm Black Friday. The winner will be announced on Monday November 26th during the Star 101.3 morning show between 8am and 9am.

BLACK FRIDAY PARTICIPANTS

- Chic Underneath, 7 Spring Street
- The Pink Paddock, 358 Broadway
- Miss Scarlett Boutique, 19 Phila Street
- Impressions of Saratoga, 368 Broadway
- Raina's Jewelry, 386 Broadway
- Aggie Mullaney, 454 Broadway
- Saratoga Saddlery, 460 Broadway
- Rockabella Boutique, 10 Lake Avenue
- Saratoga Sundress, 493 Broadway
- Yellow Boutique, 491 Broadway
- Spoken Boutique, 27 Church Street
- Piper Boutique, 441 Broadway
- Homessence, 439 Broadway
- Dundays, 437 Broadway
- Crafters Gallery, 427 Broadway

If you'd like more information about the Black Friday shopping event, please call Fran Dingeman at 899-3000 ext. 306 or e-mail frandingeman@empirebroadcasting.net

Empire Broadcasting Corporation • 100 Saratoga Village Blvd, Suite 21
 Malta, NY 12020 Phone-518.899.3000 Fax-518.899.3057