

Vets “Rock” PYX 106 on Veterans Day as Part of Company-wide iHeartRadio Show Your Stripes Effort

iHeartRadio Show Your Stripes Helps Connect Local Veterans with Area Businesses

Albany, N.Y. – November 10, 2015 – PYX 106, Albany’s Only Classic Rock Station, today announced that it will observe Veterans Day with a special broadcast featuring 11 military servicemen and women from the Capital Region. The veterans will host the station’s programming, music and conversational topics for the day.

For two weeks in October, PYX 106 personalities encouraged local veterans to visit PYX106.com and submit to guest DJ on the station. 11 veterans were selected to DJ their own hour-long broadcast on November 11, 2015. Veterans will rock PYX 106 from 8 a.m. to 7 p.m. with stories of Vietnam, Iraq, Afghanistan and their own personal experiences. PYX 106 will also air audio clips throughout the day featuring World War II veterans.

“This is our third year hosting local veterans on-air playing their favorite music and telling our listeners about their experiences,” said John Cooper, Senior V.P. of Programming for iHeartMedia. “We receive such positive feedback for this program each year and are excited to continue this tradition of letting our community hear about our great nation’s military servicemen and women and the great work they do for our country!”

Since June 2013, PYX 106 has supported iHeartRadio Show Your Stripes, the largest public service program in the company’s history. The initiative has become the most mainstream public campaign addressing the growing issue of U.S. veteran unemployment in communities across the nation. The campaign has attracted over 4,000 national and local companies nationwide that have shared stories of veteran employment success.

Fans can listen to PYX 106 on the station’s website, ww.pyx106.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, iHeartMedia’s all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit iHeartRadio.com/apps.

About iHeartMedia Albany:

iHeartMedia Albany owns and operates WPYX, WRVE, WGY AM & FM, WTRY, WKKF, WRVE-HD2, WOFX and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 87 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 600 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

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