

Entercom | Press Release



Loves Our Kids
RADIOTHON

16TH ANNUAL WOGL-FM 98.1 LOVES OUR KIDS RADIOTHON RAISES OVER \$300,000 FOR CHILDREN'S HOSPITAL OF PHILADELPHIA

PHILADELPHIA, PA – December 11, 2017 – Entercom Philadelphia's 16th annual 98.1 WOGL Loves Our Kids Radiothon, sponsored by the Philadelphia Area Mazda dealerships, raised over \$300,000 for The Children's Miracle Network at Children's Hospital of Philadelphia.

The Radiothon was broadcast live on Thursday, December 7 and Friday, December 8 from the Ryan Seacrest Foundation's "Seacrest Studios" located in the Colket Atrium at Children's Hospital of Philadelphia. Donations were taken by phone, online and in person. 98.1 WOGL-FM hosts Marilyn Russell, Harvey Holiday and Nicky G. presented the check for over \$300,000 to Children's Hospital.

"We are immensely grateful to our generous community of listeners, fans and clients who supported the 16th annual 98.1 WOGL Loves Our Kids Radiothon to help the kids at Children's Hospital," said David Yadgaroff, Entercom Philadelphia's Senior Vice President and Market Manager. "We sincerely thank each and every person who contributed to making this year's event a huge success, including all of the volunteers and the on-air personalities who donated their time and talent."

"For the past 16 years, the WOGL Loves Our Kids Radiothon has supported numerous programs that make it possible for our patients to experience the joys of childhood while they are in the hospital," said Madeline Bell, President and CEO of Children's Hospital of Philadelphia. "We thank everyone at WOGL, as well as the many volunteers, staff and sponsors involved in making this year's event such a tremendous success."

WOGL-FM sister stations WXTU-FM 92.5, WTDY-FM Today's 96.5, WIP-FM 94.1, WPHT-AM 1210 and KYW-AM 1060 promoted the event as well as Radiothon sponsors including: Philadelphia Area Mazda Dealers, GIANT Food Stores, Mealey's Furniture, Philadelphia Gas Works, Carsense, Martin Law, Bayada Pediatrics, Commonwealth Charter Academy, PALCS, NRG, Piazza Auto Group, Meineke Car Care Center, Auto Dealers Association of Greater Philadelphia, Hair Cuttery, United Artists Main Street Theater 6, PA Leadership Charter School, Regal Cinemas, Ruby's Diner, The Goddard School and Pennsylvania Virtual Charter School.

Funds raised through Children's Miracle Network (CMN) are earmarked at Children's Hospital of Philadelphia for patient care programs. These programs provide constant support for the kinds of services that truly make a difference in the lives of children and families. Support groups,

creative arts therapies and social workers are all part of the healing process. These services are offered to every child who visits Children's Hospital, and these are among the many programs that CMN funds help make possible. The CMN in Philadelphia is part of The Children's Hospital Foundation, the charitable, tax-exempt organization benefiting Children's Hospital of Philadelphia.

Visit www.wogl.com, www.facebook.com/woglfm or www.twitter.com/wogl (#WOGLRadiothon) for Radiothon photos and videos.

98.1 WOGL-FM is part of Philadelphia-based Entercom, a leading American media and entertainment company and one of the top two radio broadcasters in the country. Entercom is now the #1 creator of live, original, local audio content in the United States and the nation's unrivaled leader in news and sports radio. With a nationwide footprint of 235 stations, Entercom will engage over 100 million people weekly with a premier collection of highly-rated, award-winning radio stations, digital platforms and live events.

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About Entercom Communications Corp.

Entercom Communications Corp. (NYSE: ETM) is a leading American media and entertainment company reaching and engaging over 100 million people each week through its premier collection of highly rated, award winning radio stations, digital platforms and live events. As one of the country's two largest radio broadcasters, Entercom offers integrated marketing solutions and delivers the power of local connection on a national scale with coverage of close to 90% of persons 12+ in the top 50 markets. Entercom is the #1 creator of live, original, local audio content and the nation's unrivaled leader in news and sports radio. Learn more about Philadelphia-based Entercom at www.entercom.com, Facebook and Twitter (@Entercom).

About Children's Hospital of Philadelphia:

Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country. In addition, its unique family-centered care and public service programs have brought the 546 bed hospital recognition as a leading advocate for children and adolescents. For more information, visit <http://www.chop.edu>.

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