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93.3 WMMR-FM Presents Preston & Steve's Camp Out for Hunger 2017

Event Collects Record-Breaking Food donations

Philadelphia, PA (December 5, 2017): 93.3 WMMR-FM is proud to announce the 20th Annual *Preston & Steve Camp Out For Hunger* yielded record-setting food donations.

From 6am Monday, November 27th through 11am Friday, December 1st, 2017, Preston and Steve lived in the parking lot of Xfinity Live! Philadelphia, located at the Sports Complex in South Philly, soliciting food donations from listeners and businesses in the greater Philadelphia area. The community did not disappoint. A total of **1,679,823 pounds** (that's over **839 TONS** of food) and **\$272,683** in cash were collected. These donations will provide over **2.2 Million Meals** for individuals facing hunger insecurity.

The legendary radio duo started their food drive back in 1998 because they believed hunger was a real issue in the Philadelphia area and needed to be addressed. Their goal that year was 1 ton of food, which they (to their own surprise) achieved.

Dozens of local and national celebrities, performers, and athletes were on hand to lend their support, including U.S. Senator Christopher Coons of Delaware, Zach Ertz and Beau Allen from the Philadelphia Eagles, Kelly Ripa, the 'City 6' College Men's Basketball Coaches, and many more.

Donors were treated to free coffee in the morning, along with breakfast, lunch and dinner throughout the day. There were also plenty of prizes and incentives, as well as multiple free events at night, including a Preston & Steve Calendar Girl signing, a comedy night featuring Don Jameson & Jim Florentine, a family movie night and fun watch parties for Sixers and Flyers games. Subaru of America's largest donation from a business, 471,375, earned them a live Preston & Steve broadcast from their headquarters in Cherry Hill, NJ.

WMMR is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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