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WMGK-FM John DeBella Turkey Drop Raises Over 9,400 Turkeys To Assist Local Families In Need

Bala Cynwyd, PA (November 30, 2015): Cheers erupted inside the WMGK studios and throughout the tri-state area this morning when Classic Rock 102.9 WMGK-FM's morning host, John DeBella, announced the final total for this year's Annual John DeBella Turkey Drop. The station raised 9,408 turkeys. Those turkeys have been and will be provided to less fortunate families and individuals that are in need of a holiday meal.

The John DeBella Turkey Drop is the largest, one day food gathering event in Philadelphia. On Tuesday, November 24, John DeBella broadcasts live from Love Park (site of the famous Love Statue, across from City Hall) and the rest of the MGK airstaff spread out across the area at 8 other collection locations. The Turkey Drop benefits Cityteam Philadelphia, an organization that provides holiday meals as well as other services to less fortunate individuals and families in the tri-state area. Cityteam Philadelphia, has seen a **record number of sign-ups for holiday** meal assistance this year. A large percentage of families seeking City Team's assistance are **seeking assistance for the first time**.

Philadelphia Mayor Michael Nutter was among the many guests who made an appearance at DeBella's Love Park broadcast. He urged listeners to make an on-site or online donation to the Turkey Drop. He highlighted the fact that the Turkey Drop is about caring and demonstrating the true meaning of being the 'City of Brotherly Love', showing those in need that others are looking out for them.

This year's efforts were assisted by a **huge donation from Parx Casino** who surprised everyone by having a truck with over **\$10,000 worth of turkeys** pull up to the Love Park live broadcast site.

Sizable donations also came in from a variety of other sources, including: Giant Food Stores, 6ABC, Always Best Care Senior Services, The All New Barbera on the Boulevard, Green Parrot Bar and Restaurant, Hyundai of Turnersville, Oliver Heating Cooling Electrical Plumbing, Pat's King of Steaks, United Food/Commercial Workers Local 1776, ARG Printing, Dave Magrogran Group, John Dougherty's IBEW Local 98, Local 1 Bricklayers & Allied Craftworkers, Mingey General Contractors, Bob's Diner in Roxborough.

Listeners that weren't able to make it out to one of the 9 collection locations were able to make a secure, tax deductible donation online at **wmgk.com**. All donations go directly to Cityteam Philadelphia.

102.9 WMGK-FM is owned by Greater Philadelphia Radio, Inc., a subsidiary of Greater Media, Inc., the parent company of 23 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. Greater Media also owns a group of weekly newspapers in central New Jersey and several telecommunications towers located throughout the United States.

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