

## **The Cincinnati Bell / WEBN Fireworks Return to P&G Riverfest and Go 80's Retro on Sunday, August 31**

**Cincinnati, Ohio- August 22, 2014** – WEBN announced today the entertainment lineup for the much anticipated end of Summer party, the 2014 Cincinnati Bell / WEBN Fireworks featured at P&G Riverfest on Sunday, August 31. Live coverage will start at noon on [WEBN 102.7](http://www.webn.com) and at 8 p.m. on FOX 19 NOW. Fans can listen on WEBN 102.7 to the anticipated 80's soundtrack choreographed to the Cincinnati Bell / WEBN Fireworks.

P&G Riverfest will be from noon -10 p.m. at Sawyer Point Park and Yeatman's Cove. The thrilling Cincinnati Bell / WEBN Fireworks will start at 9:05 p.m., featuring Rozzi's Famous Fireworks choreographed to a WEBN Retro 80's soundtrack. P&G Riverfest is a family friendly event with live music, P&G Family Fun zones, vendor booths, and a Live Broadcast from the Serpentine Wall with WEBN and the KiddChris Show starting at noon.

### **P&G Pavilion Stage Presented By KerryAutomotive.com**

#### **KISS 107 Throwback Party 12:30 p.m.- 4:30 p.m.**

12:30 p.m. – 1:00 p.m. –Self Diploma DJs 80's Throwback Mix

1:00 p.m. – 1:30 p.m. –Elementz R&B AREA'A, Studio Kre8v, & The Millennium Robots

1:30 p.m. - 2:00 p.m. –Elementz Michael Jackson Retrospective by Tyshawn Colquitt

2:00 p.m. – 2:30 p.m. –Self Diploma DJs 80's Throwback Mix

2:30 p.m. – 3:00 p.m. –Self Diploma DJs 80's Throwback Mix

3:00 p.m. – 3:30 p.m. –Elementz R&B AREA'A, Studio Kre8v, & The Millennium Robots

3:30 p.m. – 4:00 p.m. –Elementz Michael Jackson Retrospective by Tyshawn

4:00 p.m. – 4:30 p.m. –Self Diploma DJs 80's Throwback Mix

**4:45 p.m. – 6:00 p.m. –Devil's Due – 80's Big Hair Cover Band**

**6:00 p.m. – 6:30 p.m. –Guinness World Records Largest Air Guitar Ensemble Attempt**

**6:30 p.m. – 8:00 p.m. –PANAMA The World's Most Entertaining Van Halen Tribute Band**

### **LIVE BROADCAST Stage Presented By KerryAutomotive.com**

12 p.m.-2:30 p.m. - KiddChris Cardboard Boat Race (12 p.m.-2 p.m. voting/2 p.m. racing)

3:00 p.m. - Freestore Foodbank Rubber Duck Regatta

7:40 p.m. - Military Ceremony featuring the Cincinnati Boychoir

9:00 p.m. - Crowd Wars thanks to Land of Illusion

9:05 p.m. - Cincinnati Bell / WEBN Fireworks at P&G Riverfest

### **ALL DAY ENTERTAINMENT 12 p.m.-10 p.m.**

*Back to the Future* DeLorean Car Show (Sawyer Point Park)

Ohio Star Cars 80s Car Show (Cincinnati Statue)

KISS/David Bowie style face painting

Kroger 80's Activity Zone with Pop Art Coloring for Kids (Yeatman's Cove)

Hourly Rozzi's Famous Fireworks Salutes thanks to Dick's Last Resort  
Koosh Cornhole/Giant Jenga/Giant Operation  
P&G Family Fun Zones (Yeatman's Cove + Sawyer Point Park)

"The Cincinnati Bell/WEBN Fireworks at P&G Riverfest is a gift to the region thanks to our partners Cincinnati Bell and P&G," said Chuck Fredrick, Market President at Clear Channel Media and Entertainment Cincinnati. "This event has a tremendous positive impact for our community and great way to celebrate the end of summer with our listeners."

"Everyone has a memory from the 80's. How we dressed, the movies we watched and great music we loved. It's hard to believe that timeless favorites like *Ghostbusters*, *Back to the Future*, and BIG HAIR ROCK AND ROLL are now 30 years old," said Bo Matthews, Vice President of Programming, Clear Channel Media and Entertainment Cincinnati. "We will be bringing back some of that magic to this year's event as we celebrate 102.7 WEBN's Birthday at the Cincinnati Bell/WEBN Fireworks at P&G Riverfest."

Sponsors include Cincinnati Bell, P&G, Hollywood Casino, Kroger, KerryAutomotive.com, Skyline Chili, Donato's, Ultimate Air Shuttle and FOX 19 NOW, TV media partner of the event, who will broadcast the fireworks show in its entirety on 8/31/14. Fans can purchase the official Cincinnati Bell and WEBN Fireworks T-shirt at Remke Markets and at WEBN.com. For more information visit [www.webn.com](http://www.webn.com).

Fans can listen to 102.7 WEBN on the station's website, [webn.com](http://webn.com), as well as on [iHeartRadio.com](http://iHeartRadio.com) and the iHeartRadio mobile app, Clear Channel's all-in-one music streaming and digital radio service.

iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit [iHeartRadio.com/apps](http://iHeartRadio.com/apps).

**About Clear Channel Media and Entertainment Cincinnati:**

Clear Channel Cincinnati owns and operates WCKY-AM, WEBN-FM, WEBN-HD2, WKFS-FM, WKRC-AM, WLW-AM and WSAI-AM and is part of Clear Channel Media and Entertainment. With 245 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's

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