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FOR IMMEDIATE RELEASE

Date: December 20, 2013

Holiday on Ice Charlotte ***Charlotte's Outdoor Ice Skating special events and extended hours***

What: WBT's Holiday on Ice Outdoor Ice Skating Rink

Where: The Plaza at the NASCAR Hall of Fame (400 E. Martin Luther King, Jr. Blvd. at the corner of Brevard St.)

When: Holiday On Ice runs until January 5th, Special Events December 20th – January 3rd

Contact: Matt DuBois (WBT Operations Director) at 704-619-6160
Laura Hill (CRVA Media Relations Manager) at 704-414-4183
Photos Available from jrobards@wbt.com or 704.374.3778

Website: www.holidayonicecharlotte.com

Social Media: Facebook - Holiday On Ice Charlotte, Twitter and Instagram - @HolidayOnIceCLT

Charlotte's Only Outdoor Ice Rink! Special events are plenty over the next two weeks. It's the best place to bring friends and families together for the holiday season! Create your own holiday traditions and memories this year, by skating on over 7,000 square feet of ice.

Special Events coming up are:

Friday, 12/20

- [Cricket's](#) Party on the Plaza hosted by [107.9 The Link's](#) Anthony Michaels 5pm-10pm
- A Visit from **Santa Claus** 6pm-9pm

Saturday, 12/21

- Smile! with a visit from [Charlotte Pediatric Dentistry & Orthodontics](#) 10am-2pm
- Skate with the [Checkers](#) Checkmates 7pm-9pm

Sunday, 12/22

- A Visit from **Santa Claus** 11am-2pm
- [Cardinal Camera](#) Photos 10am-7pm

Tuesday, 12/24 Christmas Eve

- A Visit from **Santa Claus** 11am-2pm

Wednesday, 12/25 Christmas Day

- Open from 5pm-10pm, plus it's a Date Night

Friday, 12/27

- [Belk Bowl](#) Battle of the Bands 4pm-5pm.

Tuesday, 12/31 New Year's Eve

- Open from 10am-11pm, staying open an extra hour as a part of [First Night](#)

Wednesday, 1/1 New Year's Day

- Open from 10am-10pm, plus it's a Date Night

- [Cardinal Camera](#) Photos starting at 10am

Friday, 1/3

- [Cricket's](#) Party on the Plaza hosted by [107.9 The Link's](#) Anthony Michaels 5pm-10pm

Learn more at <http://www.wbt.com/holidayonice/events.aspx>

Holiday on Ice is everyone's favorite Holiday Tradition in Uptown Charlotte at The Plaza at the NASCAR Hall of Fame. Skating will cost \$9.00 per person and \$3.00 for skate rental.

WBT Holiday on Ice begins extended hours now through January 4th. With the kids out of school for the holidays, Holiday on Ice is filling the gaps. The rink is open the following hours:

Saturday, December 21st through Tuesday, December 24th 10am – 10pm

(Open Christmas Day) Wednesday, December 25th 5pm – 10pm

Wednesday, December 26th through Monday, December 30th 10am – 10pm

(Open New Year's Eve) Tuesday, December 31st 10am - 11pm

(Open New Year's Day) Wednesday, January 1st through Saturday, January 4th 10am – 10pm

Sunday, January 5th 10am – 7pm

***Media are invited to attend anytime during open hours.** Media parking is available in the bus lane on Brevard Street, near MLK Blvd, in front of the NASCAR Hall of Fame Plaza. A live feed is available to the media for "Ice Rink" Live Updates by request. Daily hours located at www.wbt.com/holidayonice/hours.

WBT is owned by Greater Media Charlotte, Inc., a subsidiary of Greater Media, Inc., the parent company of 21 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. Greater Media also owns a group of weekly newspapers in central New Jersey as well as several telecommunications towers located throughout the United States.

Conveniently located in uptown Charlotte, N.C., the 150,000-square-foot NASCAR Hall of Fame is an interactive, entertainment attraction honoring the history and heritage of NASCAR. The high-tech venue, designed to educate and entertain race fans and non-fans alike, opened May 11, 2010, and includes artifacts, hands-on exhibits, 278-person state-of-the-art theater, Hall of Honor, Buffalo Wild Wings restaurant, NASCAR Hall of Fame Gear Shop and NASCAR Media Group-operated broadcast studio. The venue is open 10 a.m. – 6 p.m. seven days a week and has an attached parking garage on Brevard Street. The five-acre site also includes a privately developed 19-story office tower and 102,000-square-foot expansion to the Charlotte Convention Center, highlighted by a 40,000 square-foot ballroom. The NASCAR Hall of Fame is owned by the City of Charlotte, licensed by NASCAR and operated by the Charlotte Regional Visitors Authority. www.NASCARHall.com
