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95.7 BEN-FM's MILE OF MEET - REALITY TV STARS, HUNDREDS OF WOMEN & A MILE OF MEN

Bala Cynwyd, PA (January 28, 2013): 95.7 BEN-FM has added more celebrity guests and additional activities to make this years' 9th Annual 95.7 BEN-FM Mile of Meet, even bigger and better than last year's. The Mile of Meet is the biggest singles event in the Philadelphia area. It will take place on February 8 (6-10:30p) at Manayunk Brewing Company & Restaurant (4120 Main St, Manayunk, PA).

95.7 BEN-FM lines up a mile of eligible bachelors on Main St. in Manayunk (at 7:45pm) while hundreds of single women walk down the street and "man shop". The women jot down the numbers of the men they are interested in and then everyone heads inside the Manayunk Brewing Company & Restaurant (at 8:15pm) to mix, mingle and party.

From the moment the event starts at 6pm, BEN-FM will be helping attendees meet that special someone. Attendees can get love advice from **Amy Laurent**, star of **Bravo TV's hit show, *Miss Advised***. Laurent was voted among Oprah's featured "9 Female Power Players."

Jo-Ann Ward, of the **VH-1 TV Show *'Tough Love'*** will be on-site signing attendees up to be in the Mastermatchmakers.com online Love Lab. The Love Lab is an online database of eligible singles, vetted by the staff at Mastermatchmakers.com. If an attendee didn't have the time or confidence to talk to someone that caught their eye at the Mile of Meet, they can still interact with them online, after the event, if they are both signed up in the Love Lab.

Women attending the Mile of Meet will have the opportunity to, **Win A Date With A Wing**. Up to thirty women can engage in a two to three minute speed date with Philadelphia Wings Lacrosse star **Brian Teuber**. Towards the end of the evening, Teuber will pick 1 woman to go on a date with him at a later date.

Craig Robinson of TV's *The Bachelorette* & Fox 29 Traffic Reporter Kacie McDonnell will assist BEN-FM's Marilyn Russell conduct interactive games like 'Take Him For A Spin' where women can select a man from the

crowd to get up on stage and perform a specific task like take his shirt off, show off his dance moves or read a few lines from a romance novel.

BEN-FM staff members will be serving as IceBreakers, throughout the evening to help attendees make an initial introduction to someone they are interested in. There will also be a large TV screen that attendees can use to send a text message to attract the attention of someone that they want to meet.

Women do not need to register for the event. Guys do need to register for the event. Guys can register online now at ilikebenfm.com or on February 8 between 6pm-7:30pm. The first 100 male contestants to register will receive a free drink ticket, as well as a flower that they can give to the lady of their choosing.

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