



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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## **WIN BIG IN 2018 WITH NEW COUNTRY 92.3 AND 106.5 THE ARCH**

*“App Access” & “Dream Trip Download” Sweepstakes Contests  
Kick-off January 1st, 2018*

**ST. LOUIS** – New Country 92.3 and 106.5 The Arch want St. Louis to win BIG in the coming New Year. Both stations are offering followers exclusive prize opportunities with two exciting new mobile app sweepstakes contests, beginning January 1<sup>st</sup> and running through February 28, 2017:

- **New Country 92.3 has your ALL ACCESS pass to meet the BIGGEST New Country stars coming to St. Louis in 2018!** The “App Access” prize line-up includes exclusive tickets and meet & greets for the biggest names in New Country like Thomas Rhett and Kenny Chesney! Only New Country 92.3 will introduce one lucky listener to AT LEAST ten New Country stars! And New Country 92.3 will announce a “new star” every week!
- **106.5 The Arch’s “Dream Trip Download”** will be sending one winning listener and a guest on a warm and sunny Funjet Vacations trip to Cancun, Mexico, plus \$2,000 in cash – just the remedy to cure the winter blues!

The only thing New Country 92.3 and 106.5 The Arch listeners have to do is download the FREE station app on any device to win!

Both 106.5 The Arch and New Country 92.3 encourage listeners to tune in everyday, as trip prize details are announced, and country artist meet & greet opportunities are revealed.

For additional details on these exciting app contests, and the chance to win BIG in 2018, fans should visit the New Country 92.3 website at [www.NewCountry923.FM](http://www.NewCountry923.FM), or 106.5 The Arch’s website at [www.1065TheArch.com](http://www.1065TheArch.com) (where you’ll also find complete sweepstakes rules and regulations).

*More*

***About Hubbard Broadcasting, Inc.***

Started in 1923, Hubbard Broadcasting, Inc. is an American television and radio broadcasting corporation based in Minneapolis-St. Paul, Minnesota that was started by Stanley E. Hubbard. Hubbard Broadcasting now operates 21 radio stations as well as twelve television stations in Illinois, Minnesota, Missouri, New Mexico, New York, Ohio, Utah, and the District of Columbia.

In addition to radio and television broadcast stations, other Hubbard Broadcasting companies include the satellite and cable networks ReelzChannel (launched in 2006) and Ovation TV, F&F Productions and the Hubbard Radio Network, which is used to distribute KSTP-AM's local talk shows to subscribing radio stations in Minnesota, North Dakota and Wisconsin.

Hubbard Broadcasting is a family-run and operated business. In the past 10 years, Hubbard radio stations have been awarded multiple NAB Marconi Awards, NAB Crystal Awards, NABEF Service to America Awards and AWM Gracie Awards.

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