



FOR IMMEDIATE RELEASE

**COMEDIAN, BEST-SELLING AUTHOR, RADIO
AND TV HOST STEVE HARVEY HOSTS 11TH ANNUAL
CELEBRATION HONORING LOCAL NEIGHBORHOOD STARS
WITH STAR-STUDED 2013 FORD NEIGHBORHOOD
AWARDS SHOW AND WEEKEND OF EVENTS**

**Harvey Hosts Three-Day Blowout of Events in Las Vegas, with Special Performances
and Entertainment August 9th – 11th**

LAS VEGAS, NV (July 31, 2013) – The votes have been tallied, and it is time for the award winners to be revealed as *Steve Harvey* and *Family Feud* host, radio host, author and comedian **Steve Harvey** – hosts a grand celebration of community honors with star entertainment, sizzling music, and more August 10th, at this year's *11th Annual Ford Neighborhood Awards* show (formerly the Hoodie Awards). One of the most-anticipated live events that Harvey hosts annually, the unpredictable awards show celebrates the impactful service of neighborhood businesses, churches, community leaders, and educators from across the nation – as star presenters and performers from the world of gospel and R&B music, television and entertainment, and crowds of revelers converge on Las Vegas August 9 – 11th, for a weekend of thrills, laughs, and a legendary line-up of entertainment that includes Chaka Khan, Fantasia, Jaheim, Mary Mary, Tamar Braxton, Maze featuring Frankie Beverly, KEM, Charlie Wilson, TGT (Tyrese, Ginuwine, Tank), and more.

Embarking to the sun and glittering lights of Las Vegas, the weekend blowout of events surrounding the awards includes the free live broadcast of *The Steve Harvey Morning Show*, presented by Outback Steakhouse, the free Neighborhood Awards Interactive Expo, presented by DHerbs.com, the all-white stylish affair of the State Farm Freedom Friday Concert and State Farm Freedom Friday Party, the Ford VIP After Party, The Steve and Marjorie Harvey Foundation Charity Golf Tournament, and The Neighborhood Awards Beach Party. The *Ford Neighborhood Awards* show hosted by **Steve Harvey** will be an unforgettable evening of glitz, award-winning entertainment and community celebration of this year's top 48 nominees, unveiling the winners among twelve categories, including a special presentation from title sponsor Ford to the Best Community Leader category winner, who will receive a donation of \$30,000 to be used towards their church or non-profit organization.

Steve Harvey says, "The Neighborhood Awards is an awards show unlike any other, honoring those who are the stars of their neighborhoods, the people and places who have made indispensable contributions and continue to inspire their neighbors. They are an everyday inspiration and I look forward to celebrating all the nominees at the show!"

Marking the 11th anniversary of this one-of-a-kind show, **Steve Harvey** and television/radio producer Rushion McDonald created the Hoodie Awards show (now the Neighborhood Awards show) in 2001, which has become the crowning honor for urban communities. Giving star treatment for the everyday men and women who uplift their neighborhoods with their contributions as local businesses, religious/neighborhood leaders, educators, churches, and high schools, the twelve Neighborhood Awards categories are: *Best High School Coach*, *Best Nail Salon*, *Best School Teacher* sponsored by Nielsen, *Best Car Wash/Detail Shop*, *Best Church Choir* sponsored by K&G Fashion Superstore, *Best Soul Food* sponsored by General Mills' Helper, *Best Barber Shop*, *Best High School* sponsored by State Farm, *Best Barbecue Place* sponsored by Walmart, *Best Beauty Salon*, *Best Church* sponsored by AARP, and *Best Community Leader* sponsored by Ford.

The Neighborhood Awards include support from the following sponsors: title sponsor Ford, State Farm, Walmart, Nielsen, K&G Fashion Superstore, General Mills' Helper, AARP, DHerbs, Outback Steakhouse, and media partner Jet Magazine. Listen to *The Steve Harvey Morning Show* weekdays on your radio or online live 6 - 10 AM EST at www.SteveHarvey.com for updates, laughs, daily inspiration, and more. To check out the nominees, presenters, information, and tickets for the 2013 Ford Neighborhood Awards and the weekend of events, visit www.NeighborhoodAwards.com.

2013 Neighborhood Awards Weekend: August 9 - 11, 2013

- Friday, August 9 - Outback Steakhouse Presents, *The Steve Harvey Morning Show* Live Broadcast, with live performance by Tamar Braxton
- Friday, August 9 - The Neighborhood Awards Interactive Expo Presented by DHerbs.com
- Friday, August 9 - State Farm Freedom Friday Concert hosted by Sheryl Underwood, with the 2013 State Farm Sing Your Way to the Neighborhood Awards Finalists, and live performances by KEM and Maze featuring Frankie Beverly
- Friday, August 9 - State Farm Freedom Friday Party, with DJ Mars and V-103 Chicago's Ramonski Luv
- Saturday, August 10 - 11th Annual Ford Neighborhood Awards Show, hosted by Steve Harvey with live performances by Chaka Khan, Fantasia, Jaheim and Mary Mary
- Saturday, August 10 - Ford VIP After Party, hosted by Nephew Tommy with DJ Chubb Rock, DJ Kid Capri and DJ Mars
- Sunday, August 11 - The Steve and Marjorie Harvey Foundation Charity Golf Tournament hosted by Steve Harvey
- Sunday, August 11 - The Neighborhood Awards Beach Party, with live performances by Charlie Wilson and TGT (Tyrese, Ginuwine, Tank)

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(Photo: Host Steve Harvey at the 2012 awards show, which is now called the Neighborhood Awards for 2013)

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