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STEVE HOLY ADDED TO 1st DAY OF The New 98.7 THE BULL 2013 COUNTRYFEST!

JUNE 1st STEVE HOLY NEW FACES SHOWCASE LINE UP ANNOUNCED

(Portland, OR) The New 98.7 The Bull is teaming up with the Portland Rose Festival to celebrate CountryFest in the RoZone. The New 98.7 The Bull 2-Day CountryFest will take place on Saturday, June 1 and Sunday, June 2, 2013 at 3:00 pm in the RoZone, the Portland Rose Festival's premiere outdoor entertainment venue at Tom McCall Waterfront Park. Tickets for June 1st are \$12 in advance and \$15 day of show and tickets for June 2nd are \$30 in advance and \$35 day of show. A 2- Day ticket is also available for \$40. June 1st and 2- Day ticket will go on sale Saturday 10:00 am at all Ticketmaster locations, 987thebull.com and www.RoseFestival.org. The June 2nd show is on sale now! Ticket price also includes admission into Rose Festival CityFair on the day of the concert. This year June 1st CountryFest line up will feature:

Steve Holy: When Steve Holy's breakout smash, "Good Morning Beautiful," stood atop the country charts for five straight weeks in 2002, it sparked a fire that has continued to smolder throughout his decade-long career. Holy has shown unyielding tenacity and persistence since his first big break in 1993, when he beat out 500 hopefuls in the Dallas-Fort Worth area Johnnie High Country Review, the same contest that launched the career of LeAnn Rimes. After his break in Dallas, he signed with Curb Records. Three years later, in 2000, he released his debut album, Blue Moon. For the past two years, Steve has taken time off to return to his hometown of Dallas and spend time with his two young daughters. The time has come though, as Holy is once again touring relentlessly and climbing the charts with his top 20 single, "Love Don't Run" and current hit "Hauled Off And Kissed Me."



RaeLynn from The Voice: RaeLynn blew the judges away with her rendition of “Hell on Heels” by the Pistol Annies at the blind auditions for the Voice. RaeLynn chose Blake Shelton as her coach. She continued to gain national attention and support with her twangy voice, bad ass country – rock performances, great fashion sense, and adorable personality.

Dylan Scott: Dylan Scott started his career by winning two major music competitions--the final for the Colgate Country Music Showdown in his native Louisiana, and in 2009, the Neal McCoy East Texas Angel Network Talent contest. Now the multi-talented Sidewalk Records Artist is poised to become a major star with his new self-titled CD, Dylan Scott produced by Music City legend, Jim Ed Norman. Dylan’s signature style launches with the debut single, “Makin’ This Boy Go Crazy,” arriving on the country music radio scene right now!

Additional Opening Acts include: Morgan Frazier, Jared Ashley & Kurt Van Meter

The New 98.7, The Bull is owned and operated by Alpha Broadcasting, along with 101.9 KINK, 750 The Game, FM News 101 KXL, Live 95.5 and Freedom 970. Headquartered in Portland, Oregon, Alpha Broadcasting is the only locally owned radio group in the Portland metro area, reaching more than one million listeners a week with six stations covering rock, country, pop, news, talk and sports.

The Portland Rose Festival Foundation is a 501(c) (3) non-profit dedicated to serving families and individuals with programs and events that promote the arts, education, and volunteerism. The Foundation values environmental responsibility, diversity, patriotism, and our historic and floral heritage.