



Castro Valley Woman Chosen As Bone Rock Girl 2007 Search. Outgoing Bone Rock Girl Heads For Hollywood.

(San Francisco Bay Area) Jolie Rose of Castro Valley was crowned the “2007 Bone Rock Girl” on Saturday night at the Voodoo Lounge in San Jose, beating out three other finalists. She will represent [107.7 The Bone](http://www.1077thebone.com) (KSAN) in its promotions, special events and advertising, as well as be a part of the station’s on-air programming. Her first official debut on the Lamont & Tonelli morning show as the Bone Rock Girl will be on Friday, March 23.

Jolie graduated from Castro Valley High in 1998 and attended Chabot College. She and her parents are “Boneheads” and her brother encouraged her to sign up at the casting call in Livermore in January. Jolie was a cheerleader and dance team member in high school.

“I think this is totally up my alley,” Jolie said. “I definitely have a passion for meeting new people and being part of something that is so cool. I think it will be a wonderful experience and if it leads to something, I would be open to anything and everything that comes my way.”

For the past seven weeks, listeners have logged on to www.1077thebone.com to vote for their favorite contestants who have been featured on the air and at Bone events. Now that 2006 Bone Rock Girl Jamie Legasa of San Francisco has turned over her crown to Jolie, she is headed for Hollywood with an upcoming appearance on Dr. 90210, known as television’s most cutting-edge reality show featuring plastic surgery makeovers. Taping began on Thursday at The Bone studios. She undergoes surgery this week and her show will air in the fall. During her year as the Bone Rock Girl, Jamie became a regular on the morning show, hosted her own weekend show and graduated from San Francisco State University in broadcasting. With her year of experience in the radio, now she hopes to cross over into television.

“Being the Bone Rock Girl has been an incredible opportunity that has launched my career,” said Legasa. “How many recent graduates get a complete portfolio, their own radio show, and real-life experience on the morning show of a major station in a top market? It’s been a great year for me.”

More than one hundred applicants responded to the open casting calls in January for the year-long gig as spokesmodel for the rock station. A total of 60 contestants were selected from casting calls based on their personality, appearance and presentation. The Bone Rock Girl Search was sponsored by Rag City Blues Jeans and O'Doul's.