



KMXB Mix 94.1 – Today's Best Music Mix
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**MIX 94.1's 14th Annual Bite of Las Vegas Food and Music Festival
Returns October 23 to Desert Breeze Park
Featuring Switchfoot, Sara Bareilles, Plain White T's and More
Plus Special Appearance from iCarly's Miranda Cosgrove**

September 13, 2010, Las Vegas, NV - Mix 94.1, Clark County Parks & Recreation in Cooperation with Bureau of Land Management and Wells Fargo, present the 14th Annual "Bite of Las Vegas Food and Music Festival" on Saturday, October 23rd, from 10:00 a.m. – 10:00 p.m. at Desert Breeze Park at Spring Mountain and Durango. Admission is \$9 for adults and free to children five and under.

Tickets can be purchased at the gate the date of the event or a four pack of tickets can be purchased in advance at LasVegasHalfOff.com for half price. Attendees can receive \$1 off the admission price with a donation of canned food at the gate for the City Mission of Las Vegas. Additionally, \$1 of every ticket sold will be donated to the City Mission to help feed Las Vegas' hungry.

"Mix 94.1's Bite of Las Vegas" is Nevada's largest food and music festival and features more than 45 of Las Vegas' restaurants on-site in decorated booths. Menu selections range from Mexican, Asian, French, Mediterranean, Italian, pizza, gourmet sandwiches, barbecue, kids' selections and desserts all offered in \$1-\$5 portions. Bite of Las Vegas restaurants compete for the best decorated booth on-site as well as nine different "Best Bite" food categories that are judged by The International Culinary School at the Art Institute of Las Vegas.

Entertainment headliners on the House of Blues Main Stage at this year's event will be Mix 94.1 recording artists Switchfoot, Sara Bareilles, K'naan, Plain White T's, Ryan Star, Christina Perri, as well as special performances from several of Las Vegas' top shows. Autograph session and special opening ceremonies hosted by Nickelodeon's iCarly, Miranda Cosgrove. Plus, the top four local bands from Mix 94.1's Band Battle For Bite competition will perform on the Tropical Smoothie Café and XPOZ Local Stage throughout the day!

Additional entertainment will include the kid's area with carnival rides and games. Chefs from The Culinary Institute Cooking Stage will conduct several cooking demonstrations at the event. Plus, Mix 94.1 on-air personalities will be broadcasting live throughout the day from the park in addition to hosting many of the on-site events.

Thank you to our sponsors for helping make Mix 94.1's Bite of Las Vegas possible: Clark County Parks & Recreation in Cooperation with Bureau of Land Management, Wells Fargo, Budweiser, Findlay Toyota, Southern Nevada Health District, M Resort, Clear, Port of Subs, MetroPCS, Euphoria Institute, Edward M. Bernstein & Associates, The Art Institute, University of Southern Nevada, House of Blues, City Mission of Las Vegas, RideNow Powersports, Wyndham Resorts, Whole Foods Market and the Canyon Ranch Grill & Spa.

No outside food or drink allowed in, no coolers, no pets, no chairs and no re-entry. ATM's available on site. Log on to mix941.fm to for more information on Bite of Las Vegas, as well as any of the featured bands and participating restaurants.

Mix 94.1 is Las Vegas' top adult music station featuring artists like Nickelback, John Mayer, Daughtry, Maroon 5, Gwen Stefani and more. It can be heard on-air at 94.1, online at <http://mix941fm.radio.com/> and through mobile devices. Mix 94.1 is home to morning show hosts Mark and Mercedes in the Morning heard every weekday from 5:30 a.m. – 10:00 a.m.

More about CBS RADIO Las Vegas: KMXB Mix 94.1 is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 130 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO owns and operates KMXB, KLUC, KXTE, KYDZ, and KXNT AM/FM in Las Vegas.

More about the City Mission of Las Vegas: The City Mission of Las Vegas feeds Las Vegas' hungry, helps the homeless and offers hope to all those in need. This is done through their community service center located at 2214 North Pecos Rd. Hurting men, women and children are served through their various free programs such as hot meals, food box meals, holiday outreach events, clothing and household item distribution programs, life skill classes, family restoration, referrals and more.

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