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FOR IMMEDIATE RELEASE

**Steve & Nina's Big Thank You
THE NEW KMLE @ 107.9'S MORNING SHOW
ASKS FOR 20,000 "THANK YOU" LETTERS FOR THE TROOPS.**

Steve & Nina team up with Packages from Home for the "Big Thank You".

Phoenix, AZ – November 5, 2015 – Morning show hosts Steve Kramer and Nina D. of the New KMLE @ 107.9 along with Packages from Home are asking Valley residents to write 20,000 "Thank You" letters to the Troops this holiday season in an effort called *Steve & Nina's Big Thank You*.

"We asked for 1,000 letters last year and raised over 11,000! This year we are setting our goal higher asking for 20,000 letters," Steve Kramer said. "We aren't asking for a monetary donation. We are asking for a simple 'Thank You' letter to send to the brave men and women fighting for our freedom. It's so easy and goes such a long way!"

"Being away from your family and friends for the holidays is tough," said Nina D. "We can brighten the holidays for our Troops with a simple 'Thank you for your service' letter. Do you remember the last time you received a hand-written letter thanking you, and how it made you feel? It's an amazing feeling!"

Packages from Home's primary purpose is to provide food, personal care, and recreational items to deployed American troops, at no cost to them. Items include non-perishable food, personal toiletries, and recreational items like games, books, music CDs, DVDs and more. With the help of Packages from Home, the "Thank You" letters will be placed in care packages and sent to our Troops over-seas throughout the holiday season.

Letters can be submitted digitally through KMLE1079.com, or mailed/dropped off to KMLE located at 840 N. Central Ave. Phoenix, AZ 85004 Monday through Friday, 8:30 a.m. to 5:30 p.m. To get a jump-start on writing a letter and for inspiration on what to say visit KMLE1079.com. Listen to Steve & Nina weekday mornings from 5:30 a.m. to 10:00 a.m. on the New KMLE @ 107.9 for more information.

Additional information can be found on KMLE1079.com.

About The New KMLE @107.9

The New KMLE @107.9 is the leading country station in Phoenix, AZ. The New KMLE @ 107.9 is owned and operated by CBS RADIO, one of the largest major-market broadcast media operators in the United States. A division of CBS Corporation, CBS RADIO operates 117 radio stations in 26 markets. For more information on CBS RADIO, please visit CBSRADIO.com. For more information on the New KMLE @107.9, please visit KMLE1079.com.

About Packages from Home

The mission of Packages from Home is to send care and comfort packages to deployed American military heroes who are stationed in active duty theaters around the world, as well as to facilitate activities that elevate morale of all veterans. One Flag, One Land, One Heart. For more information about Packages from Home please call 602-253-0284, or visit packagesfromhome.org.

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