93.9 KIA The Country Moose Raises Over $60,000 for St. Jude

FEBRUARY 21, 2018 – Alpha Media, Mason City, IA, is proud to announce KIAI-FM raised $67,190 during their 12th Annual Country Moose Cares for St. Jude Kids Radiothon. The radiothon took place February 15-16. The Country Moose has raised over $500,000 for St. Jude over the past 12 years.

Alpha Media, Mason City Market Manager, Dalena Barz commented on the announcement, “We are thrilled with our record-breaking St Jude Radiothon total! We have such amazing sponsors and listeners. A BIG thank you to the on-air staff who put so much time and effort into this. Including our 2018 radiothon, The Country Moose has raised $514,070 for the kids of St Jude!”

“I can't begin to thank our staff enough for their tremendous help in executing another successful radiothon for the kids of St Jude! Personally, I know I was on air for 20 of the 24 hours of our radiothon and that wouldn't have been possible without others stepping up to cover other areas behind the scenes or on the air in some cases as well with me. Also, a HUGE thank you to our sponsors and the listeners in North Iowa and Southern Minnesota for their tremendous effort to support the kids of St Jude. Together, we made a difference," remarked Jesse Stewart, KIA Content Director.

Upon the successful completion of all pending transactions, Alpha Media, a diverse, multimedia company will own or operate 227 radio stations and 224 websites serving 49 markets across the United States. In addition to the stations and websites, Alpha Media owns the intimate performance venues, PDX Live Studio in Portland, OR., Alamo Lounge in San Antonio, TX, and StudioEast in Kenosha, WI. Strong relationships with clients and community members keep Alpha true to its Live and Local philosophy. Alpha Media is relentlessly focused on innovation, efficiency, and entertainment.

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