

# NASH FM 97.3 and 92.5 NASH Icon to Host Big Country Bash 2018 Two-Day Country Music Festival on June 22-23, 2018, at Avenue of the Saints Amphitheater in St. Charles, IA

### - First Wave of Artists Announced Include Brett Eldredge, Midland, Aaron Watson and Russell Dickerson

## - Early Bird Reduced Ticket Prices, Camping and Parking Passes Go On Sale This Friday, December 15

**DES MOINES, IA, December 13, 2017** – Cumulus Media-Des Moines announces that it will host the Big Country Bash 2018, a two-day country music festival to be held Friday, June 22 and Saturday, June 23, 2018, at Avenue of the Saints Amphitheater in St. Charles, IA, <u>3357 Saint Charles Rd., St. Charles, Iowa</u>, Big Country Bash 2018 will feature two days of country music's most popular artists including: Brett Eldredge, Midland, Aaron Watson and Russell Dickerson, with more artists to be announced.

Danger, Program Director, KHKI and KJJY, said: "The Big Country Bash returned in 2017 and all of us at 92.5 NASH Icon and NASH FM 97.3 were thrilled with the way country music fans in Iowa responded. We decided to make it even bigger and better in 2018. The Big Country Bash goes from one day to two days and for the first time ever, camping will be available!"

Early bird ickets, camping and parking passes go on sale this Friday, December 15, 2017, at 10:00am CST at: <a href="https://www.ticketfly.com/purchase/event/1608378">https://www.ticketfly.com/purchase/event/1608378</a>. Listeners can win their way into the show all week long with Danger and Lindsay on NASH FM 97.3 and on 92.5 NASH Icon with Hatfield & McCoy.

For more information, please visit: www.bigcountrybash.com.

#### **About Big Country Bash 2018**

Big Country Bash, June 22-23 2018, is a two-day Country music festival, organized by

Cumulus Media and First Fleet Concerts, a live music and entertainment business based in Des Moines, IA. Formed by Sam Summers in 2003, First Fleet produces hundreds of shows each year in Des Moines and around the Midwest, including Minneapolis, Omaha, Lincoln, Iowa City and Bloomington, Ind.). After years of booking into clubs, theaters, amphitheaters and arenas, in 2012 Sam opened Wooly's, a venue in Des Moines that enables First Fleet to host mid-sized club shows and programming. First Fleet Concerts is also the presenter of Hinterland Music Festival, which will be going on its 4<sup>th</sup> year at Avenue of the Saints.

The company has brought a wide variety of artists and shows to the community, including the last seven years of Nitefall on the River. First Fleet produced their first arena show in 2013 and this year they're using over ten years of professional experience to bring this unique festival to the Midwest.

#### **About Cumulus Media**

A leader in the radio broadcasting industry, Cumulus Media (PINK: CMLSQ) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 446 owned-and-operated stations broadcasting in 90 US media markets (including eight of the top 10), approximately 8,000 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact. Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYs, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, Westwood One News, and more. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events. For more information, visit www.cumulus.com.

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