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<http://stylesheet.957thegame.com/>

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95.7 The GAME's Lucky Break Reality Competition Returns to the Bay Area This February

Local Sports Fans Compete to Become an On-Air Host on the Station

SAN FRANCISCO, CA – 95.7 The GAME (KGMZ-FM), The Bay Area's New Sound for Sports, announced [Lucky Break 2](#), the return of the Bay Area's only sports reality competition, where local sports fans compete for the chance of a lifetime: to get paid to host a sports talk show on the radio.

"After seeing the amazing talent & passion that Bay Area sports fans brought to Lucky Break last year, we had to bring Lucky Break back for 2013," said 95.7 The GAME Program Director Jason Barrett. "Lucky Break is a chance to win one of the best jobs in the world: becoming a sports radio talk show host in a major U.S. market."

Lucky Break 2 begins with the first open audition on Tuesday, February 5th from 7:00-9:00pm at Halftime Sports Bar in Oakland (316 14th Street). [Click here for additional open audition and live show details](#). Contestants are encouraged to arrive early.

Lucky Break will be hosted by 95.7 The GAME's Guy Haberman ([@GuyHaberman](#)) and Gianna Franco ([@Gianna Franco](#)) and contestants will be coached by 95.7 The GAME's Dan Dibley ([@DanDibley](#)) from *The Rise Guys* and Chris Townsend ([@TownsendRadio](#)) from *Bucher & Towny*.

Judges include 95.7 The GAME Program Director Jason Barrett ([@SportsRadioPD](#)), Host John Lund ([@JohnLundRadio](#), *The Wheelhouse*), and celebrity athletes from local Bay Area sports teams. Last year's celebrity judges included Golden State Warriors Forward David Lee, San Francisco Giants Pitcher Madison Bumgarner, San Francisco 49ers TE Delanie Walker and more.

Throughout the four (4) open auditions, 95.7 The GAME will qualify sixteen (16) contestants to compete live on the radio for the chance to work for The GAME. Live shows begin on Tuesday, March 5th. During Live Show, Bay Area sports fans will have the opportunity to vote via SMS Text and Twitter ([@957thegame](#)) to save their favorite contestants.

Over 600 contestants showed up to audition for Lucky Break 1, which was eventually won by Daryle "The Guru" Johnson, who can be heard weekends on 95.7 The GAME. The Guru has also hosted 49ers, Raiders, and NFL post-game shows throughout the 2012 NFL Season. Lucky Break 1 Top 16 entrant Zakariah Slenderbrook was also hired by 95.7 The GAME and can be heard weekends on 95.7 The GAME and filling in as a Sports Update Anchor. Both Guru and Zakariah will remain with the station.

“Winning Lucky Break has been more than I ever imagined,” said Johnson. “Having the forum to speak to the best athletes, guests, and listeners in sports and share my opinion every week is a dream come true.”

With its commitment to live and local programming, 95.7 The GAME, in just 16 months, has put together the best lineup in Bay Area radio:

- 3:00 am – 6:00 am *Mike & Mike In The Morning* (ESPN Radio)
- 6:00 am-10:00 am *The Rise Guys*: Whitey Gleason, Mark Kreidler, and Dan Dibley
- 10:00 am-12:00 pm *The Pulse* with Matt Steinmetz
- 12:00-3:00 pm *The Wheelhouse* with John Lund & Greg Papa
- 3:00 pm-7:00 pm *Bucher & Towny*: Ric Bucher & Chris Townsend
- 7:00 pm – 11:00pm Guy Haberman

95.7 The GAME is the largest radio market FM Sports Station in California and flagship radio station for the 2012 AL West Champion Oakland Athletics.

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About Entercom

[Entercom Communications Corp. \(NYSE: ETM\)](#), led by [President and CEO David Field](#), is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Hornets, Oakland Athletics and San Jose Sharks.

Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism, as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting. In 2012, Entercom was named by Information Week as one of the Top 500 Technology Innovators in the United States.

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