For Immediate Release
October 4, 2013

KDGS POWER 93.9 LAUNCHES ANTI-BULLYING CAMPAIGN
RADIO STATION ANNOUNCES PARTNERSHIP WITH WICHITA PUBLIC SCHOOLS

WICHITA, KS – Wichita radio station Power 93.9 announces a partnership with the Wichita Public Schools in an effort to put an end to bullying. Power 93.9 Program Director, Greg “The Hitman” Williams, has spent several months planning a campaign that is designed to bring awareness to the ongoing problem of bullying.

Power 93.9 will work in conjunction with the Wichita Public Schools to get information to students and parents on what they can do and how to react when bullying takes place in the classroom, on the playground and even in the home. In addition, Wichita car dealership, Super Car Guys, also has joined the effort and will be a partner in the campaign.

Power 93.9 will begin the anti-bullying campaign by establishing an Anti-Bullying Text Club. On a weekly basis, members of the text club will receive important messages to educate them on what to do when they are a victim of bullying or what to do when they see it taking place around them.

On Monday, October 7th, listeners will be urged to text JUSTSTOP (all one word) to the Power 93.9 Text Club number 2-1-2-7-2 to get signed up. By signing up, members will receive an exclusive Just Stop T-shirt, while supplies last. Members will be encouraged to use #JUSTSTOP on their Twitter & FaceBook posts as well as posting images on Instagram wearing the JustStop T-shirt.

“Power 93.9 is committed to being live and local”, said Williams, “This effort includes making people aware of the real issue of bullying that faces our community. Our station and our parent company are dedicated to being a force to help foster a change for good”.

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About Entercom
Entercom Communications Corp. (NYSE: ETM), led by President and CEO David Field, is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly-successful locally programmed stations, Entercom is home to some of radio’s most distinguished brands and compelling personalities. The company also is the radio broadcast partner of the Boston Red Sox, Buffalo Bills, Buffalo Sabres, Kansas City
Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Pelicans, Oakland Athletics, Oakland Raiders and San Jose Sharks.

Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company’s audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over $100 million in annual support for local charitable organizations.

The company’s radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism as well as the National Association of Broadcasters’ (NAB) Marconi Award for excellence in radio broadcasting. In 2012 and again in 2013, Entercom was named one of the top 500 technology innovators in the United States by InformationWeek.