Alice Cares for Kids –
A Radiothon Benefiting Children’s Hospital
Colorado Raises $1.68 Million Dollars

Providing hope, miracles and courage

Aurora, CO (February 13, 2015) – KALC Alice 105.9’s “Alice Cares for Kids – A Radiothon Benefiting Children’s Hospital Colorado”, raised an astounding $1.68 million dollars for Children’s Miracle Network Hospitals benefiting Children’s Colorado in just two days. This incredible event kicked off at 6:00 a.m. on Thursday, February 12th and wrapped up on Friday, February 13th at 7:00 p.m. This marks the fundraiser’s fourteenth year of record-breaking success as one of the top Children’s Miracle Network Hospitals radiothons in the country.

Alice’s on-air talent utilized their platform to raise awareness and garner contributions to assist in funding research, clinical care, advocacy and family support programs to help children and families heal both physically and emotionally. The staff interviewed both past and present patients of the hospital, play audio montages of children’s life-altering and inspirational stories and solicited their listenership to make donations. Thousands of listeners became “Miracle Makers,” choosing to give $15 a month for a year.

Children's Miracle Network Hospitals is the alliance of premier children's hospitals in North America. It is a non-profit organization dedicated to helping kids by raising funds for 170 children’s hospitals across North America. Over the past fourteen years, the partnership between Children’s Miracle Network Hospitals and Alice 105.9, more than $19 million dollars has been raised for Children’s Colorado. On behalf of Children’s Miracle Network Hospitals and Alice 105.9, we wish to thanks all of our generous donors for their participation in this historic event.

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About Entercom

Entercom Communications Corp. (NYSE: ETM), led by President and CEO David Field, is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City. Known for developing unique and highly-successful locally programmed stations, Entercom is home to some of radio’s most distinguished brands and compelling personalities. The company also is the radio broadcast partner of the Boston Red Sox, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Pelicans, Oakland Athletics, Oakland Raiders and San Jose Sharks. Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company’s audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over $100 million in annual support for local charitable organizations. The company’s radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism as well as the National Association of Broadcasters’ (NAB) Marconi Award for excellence in radio broadcasting. In 2012 and again in 2013, Entercom was named one of the top 500 technology innovators in the United States by InformationWeek.

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