

# Entravision Raises \$1.4 Million for Children's Miracle Network Hospitals

*6<sup>th</sup> Annual three-day Radiothon raises funds for 24 children's hospitals*

**SALT LAKE CITY, UT & SANTA MONICA, CA** (December 18, 2013) — Children's Miracle Network Hospitals®, a charity that raises funds for 170 children's hospitals, and Entravision Communications Corporation (NYSE: EVC) today announced that approximately \$1.4 million was raised for 24 member hospitals during the sixth annual network-wide Radiothon. There were 69 cities countrywide that benefitted from the radiothon, from Honolulu to New York City, due to the increased reach of Entravision's online and mobile platforms.

Three of Entravision's leading radio network formats kicked off the event Friday, December 13<sup>th</sup> broadcasting live from the lobby of Children's Hospital Los Angeles, with the event concluding on Sunday, December 15<sup>th</sup>.

In addition, the popular show of Erazno y La Chokolata aired on numerous Entravision formats as well as on their own syndicated stations. With a syndication audience in more than 33 markets nationwide, the talented Alex "El Genio" Lucas rallied his listeners to support the Radiothon on Friday and Saturday.

The theme for this year's Radiothon, "Un Million Para Los Niños" (One Million for the Children), was far exceeded by Entravision's leading Spanish-language radio stations, including the José, Super Estrella, El Gato, La Tricolor, La Nueva, and Maria formats. With more than \$1.4 million raised this year, the event is the most successful Spanish-language Radiothon to benefit Children's Miracle Network Hospitals in 2013.

"Now in our sixth year of collaborating with Children's Miracle Network Hospitals, we are thrilled to have broadcast the 36-hour Radiothon and be able to benefit more hospitals and children than ever before," said Jeffery Liberman, Chief Operating Officer of Entravision. "The overwhelming success of this year's Radiothon is a testament to the vast reach of Entravision's national radio platform and our on-air talent and staff who rallied the great force of our Spanish-language listeners."

"We are once again extremely proud of the great partnership we enjoy with the entire Entravision team nationwide on behalf of the children served by our member hospitals" stated Joe Trevino, VP Hispanic Programs, Children's Miracle Network Hospitals. "This year's Radiothon succeeded because of the personal dedication, creativity and commitment by everyone involved; it was truly a team effort by Entravision," added Trevino.

The Radiothon program has been an integral part of Children's Miracle Network Hospitals' fundraising efforts since 1997. Today more than 300 stations participate in Radiothons annually, raising about \$50 million each year for Children's Miracle Network Hospitals.

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## **About Children's Miracle Network Hospitals**

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$4.7 billion, most of it \$1 at a time

through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, and learn about your member hospital, at [CMNHospitals.org](http://CMNHospitals.org) and [facebook.com/CMNHospitals](https://facebook.com/CMNHospitals).

#### **About Entravision Communications Corporation**

Entravision Communications Corporation is a diversified Spanish-language media company utilizing a combination of television, radio and digital operations to reach Hispanic consumers across the United States, as well as the border markets of Mexico. Entravision is the largest affiliate group of both the top-ranked Univision television network and Univision's TeleFutura network, with television stations in 20 of the nation's top 50 Hispanic markets. The company also operates one of the nation's largest groups of primarily Spanish-language radio stations, consisting of 48 owned and operated radio stations. Additionally, Entravision has a variety of cross-platform digital content and sales offerings designed to capitalize on the company's leadership position within the Hispanic broadcasting community. Entravision shares of Class A Common Stock are traded on The New York Stock Exchange under the symbol: EVC.