Alpha Media, Topeka Hosts National Night Out Kick Off Party

TOPEKA, KS, August, 22, 2016 – Alpha Media, Topeka stations WIBW-AM, WIBW-FM, and KTPK-FM hosted their 4th annual Kick Off Party for National Night Out on Friday, August 5th. This year’s event had a record breaking turn-out of 600 people.

The party celebrates the local initiative in partnership with National Night Out. The public was invited to the station’s parking lot to enjoy food and social time with neighbors and community partners. Community organizations, law enforcement agencies, the local library, animal shelters, and more participated. Children enjoyed hands-on experiences with fire trucks and police cars, had their faces painted, listened to great music, and won prizes.

Alpha Media Market Manager, Larry Riggins commented on the announcement, “Being able to partner with community organizations from year to year is part of the Alpha Media Topeka DNA. We are so pleased that this event keeps growing, and we look forward to continuing this growth in the future.”

“We are happy to partner with Safe Streets and the National Night Out event every year, and every year, it gets bigger and bigger. It’s a great way to be involved with your community and develop positive relationships with your neighbors and local law enforcement officials,” remarked Torey Berndt, Alpha Media Promotions Director.

Alpha Media, headquartered in Portland, Oregon owns or operates 251 radio stations within 51 markets across the United States covering all formats including Top 40, Adult Contemporary, Spanish, Urban, News Talk, Sports, Rock, Country and more. In addition to the radio stations, Alpha Media owns the intimate performance venues, Skype Live Studio in Portland, Oregon and Alamo Lounge in San Antonio, Texas.

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