



## Celebrate the 29<sup>th</sup> Annual Unity Day

### **CHAKA KAHN HEADLINES WDAS SOUTHWEST AIRLINES MAIN STAGE**

**Philadelphia, WDAS FM (Clear Channel Worldwide): Sunday, August 19, 2007** will mark the **29th Annual WDAS's Unity Day** – an event that has grown from 20,000 to over a **million people**. This keystone Philadelphia event celebrates family values, pride, and empowerment and is produced by **WDAS FM** and **Clear Channel Radio** with sponsor **Southwest Airlines**. The **Ben Franklin Parkway from 20<sup>th</sup> Street to the steps of the Philadelphia Museum of Art** will be filled with delicious food, vendors, a softball game, children's activities, and free performances from 1 PM to 8 PM. **The Main Stage begins at 1pm this year with Chaka Khan headlining** the event in addition to a lineup of artists including: **Che'nelle, Lady Alma, Bill Jolly's Hard Drive, Ledisi, Angie Stone, Chrisette Michele, and Tank** performing on the **WDAS Southwest Airlines Unity Day Main Stage**. **WDAS's** Live broadcast from **Unity Day** will feature **Steve Harvey** and **Michael Baisden**. The Reverend **Jesse Jackson** will also broadcast his show live from 8-9 AM.

**11:00 AM – 5:00 PM - The WDAS Unity Day Gospel Stage** sponsored by **Southwest Airlines**, features some of the best in gospel music including **Troy Sneed, Minister Richard White Jr. & Triumph, Wilmington Chester Mass Choir, Tremaine Hawkins, London, Myron Butler & Levi, and D.J. Prazé** (providing music between acts).

**12:00-2:30 PM – The WDAS All-Stars** take on the city and state's top politicians for bragging rights at the annual Dwayne Perry Memorial Softball Game located at Von Collin Field at 22<sup>nd</sup> and the Ben Franklin Parkway.

**11:00 AM -5:00 PM - The WDAS Unity Day KID ZONE** sponsored by **Southwest Airlines** features fun for kids including Moon Bounces, Face painters, and Clowns with Balloon art, as well as performances on the McDonald's Stage, and an **Alex's Lemonade Stand** with all proceeds benefiting cancer research.

**WDAS Unity Day** spectators will enjoy various theme pavilions along the Benjamin Franklin Parkway including the **Shop Rite "Taste of Nations" Pavilion** (featuring food tasting and cooking demonstrations). **The Seniors Pavilion sponsored by the PA Lottery will be in a new location at 20<sup>th</sup> & the Parkway and will** offer speakers discussing everything from retirement finances, personal safety, volunteerism, to health. **WDAS Community Row** hosts a wide variety of nonprofit organizations with information and resources benefiting the community.

For more information on **WDAS's Unity Day** and a site map – go to [www.wdasfm.com](http://www.wdasfm.com). To arrange for interviews about the **29th Annual Unity Day** please contact **Loraine Ballard Morrill at 610-784-5255** or email [loraineballardmorrill@clearchannel.com](mailto:loraineballardmorrill@clearchannel.com).

**WDAS's Unity Day** was born in 1978 on Belmont Plateau. It has since become the **nation's largest outdoor radio event**. **WDAS FM** is a heritage station that has served the community for decades. Its rich history of social activism, combined with the finest R&B, and legendary personalities like **Joe "Butterball" Tamburro, Patty Jackson, and Tony Brown**, along with the **Steve Harvey Morning Show** and **Michael Baisden**, make **WDAS FM** one of Philadelphia's most beloved and listened to stations in the Delaware Valley.