102.3 KRMG & FOX23 Present a Holiday Blood Drive to Benefit the American Red Cross

TULSA, OK – December 16, 2020– 102.3 KRMG and FOX23 (KOKI) are partnering with the American Red Cross in their 13th annual Holiday Blood Drive. This year’s two-day campaign starts tomorrow, December 17th. The American Red Cross sees donations drop dramatically between Thanksgiving and New Year’s Day. This drive helps make up for that shortage, which is worse this year because of the COVID-19 impact.

“The holidays are a time when people look around and try to figure out how to help their community, and we are happy to give them this opportunity to assist their neighbors right here in Green Country,” said Levi May, Director of Branding and Programming, 102.3 KRMG.

During this drive, the Red Cross will be testing all blood, platelet, and plasma donations for COVID-19 antibodies and reporting the results back to donors. Donors can donate at the American Red Cross Tulsa Blood Donation Center.

“When we did a similar blood drive with the American Red Cross this summer, it broke our previous donation record and we are hopeful for the same result this week,” said Frank Volpicella, FOX23 News Director.

The donation site will be adhering to elevated safety precautions, including temperature checks, social distancing, and face coverings for all donors and staff. Donors are required to make an appointment in advance.

Read more about the partnership and when and where you can donate at www.krmg.com.

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