Los Angeles, CA—November 15, 2019—iHeartMedia Los Angeles’ KFI AM 640, the No. 1 News/Talk in LA, is joining forces with Smart & Final stores and Barilla Pasta to raise money as well as donations of pasta and sauce for its 9th annual KFI PastaThon on Friday, December 6. The PastaThon is an on-air fundraising event to help feed local children in need. Funds raised from the event will benefit Caterina’s Club, a charitable organization that helps feed, house and educate children in need in the Orange County.

Beginning November 13 through December 6, Smart & Final will be offering an opportunity for shoppers to donate to this event in all stores. The $10 KFI PastaThon kits, generously donated by Barilla, will include the brand’s pasta and sauce as well as Smart & Final’s signature First Street line of plates, utensils and napkins. Each kit provides 24 meals, and those purchasing the kit receive a chance to win a 13-day trip to Italy for two, courtesy Trafalgar, the world’s leading guided vacation company.

On December 6, all KFI AM 640’s on-air personalities including Bill Handel, Jennifer Jones Lee, Gary Hoffmann, Shannon Farren, John Kobylt, Ken Chiampou and Tim Conway Jr. will participate in a live 17-hour broadcast on site at the Christ Cathedral in Garden Grove encouraging listeners to donate money, packaged pasta and jars of pasta sauce. All proceeds will go directly to Caterina’s Club in Southern California.

Last year’s event raised a record $517,000 and 50,000 pounds of pasta and sauce. Since 2010, KFI listeners have helped raise over $2.3 million and 391,000 pounds of pasta and sauce for Caterina’s Club.

“This is a whole station and community effort. Everyone supports this wonderful cause from the on-air hosts to the news team, sales, digital, I.T, engineering and promotions,” said Robin Bertolucci, Program Director for iHeartMedia Los Angeles’ KFI AM. “Everyone from every corner of the station is a part of this wonderful cause. Not only is the KFI PastaThon about feeding children in need, it’s also about ending the cycle of poverty and we are grateful to our incredible listeners who so generously support the good work of Chef Bruno.”

Since Bruno Serato founded Caterina’s Club in 2005, he has served more than 3 million meals to hungry children. To learn more about the organization listeners can go to caterinasclub.org. Currently, Chef Bruno feeds 25,000 kids a week at 89 locations in 30 cities in Los Angeles, Orange, San Diego and San Bernardino counties. For more information on the event, listeners can go to PastaThon.com.
KFI AM 640 is the leading media outlet in the Los Angeles market with multiple platforms, including its broadcast station; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, the leading all-in-one streaming music and live radio service – with more than 2 billion app downloads and 135 million registered users.

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**About iHeartMedia Los Angeles**
iHeartMedia Los Angeles owns and operates KIIS-FM, KBIG-FM, KOST-FM, KRRL-FM, KYSR-FM, KFI-AM, KLAC-AM, KEIB-AM and is part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms including more than 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (NASDAQ: IHRT). Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

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