

iHeartMedia Philadelphia Announces Third Lineup for Radio 104.5's 10th Annual Free Summer Block Parties at Xfinity Live!

Event Will Feature Live Performances By The Head and the Heart, Meg Myers, White Reaper and The Dirty Nil on August 18th

PHILADELPHIA – July 23, 2019 – iHeartMedia's Radio 104.5, Philadelphia's Alternative Rock, announced the third lineup for its 2019 Radio 104.5's 10th Annual Free Summer Block Parties. The event will take place on Sunday, August 18 at 5 p.m. at *Xfinity Live!* and will feature live performances by The Head and the Heart, Meg Myers, White Reaper and The Dirty Nil.

The third event in the series of **Radio 104.5's 10th Annual Free Summer Block Parties** follows its kick-off event on June 23 with performances by Catfish and the Bottlemen, Flora Cash, Oliver Tree and Matt Maeson as well as an event on July 21 with performances by Silversun Pickups, Shaed, I Don't Know How But They Found Me & Twin XL.

Tickets for the August 18 event are free and will be available beginning Friday, July 26 at 12 p.m. ET, while supplies last and are limited to two tickets per person. Fans can download or win tickets on-air and online at Radio1045.com. Tickets will also be available through upcoming ticket raids, and a free giveaway held at the sponsors' locations. For more information, visit Radio 104.5.

"It's been another great season for the Free Radio104.5 Summer Block Party series and we are very excited to wrap up the summer with the biggest one of the year," said John Allers, Program Director and On-Air Personality for iHeartMedia Philadelphia's Radio 104.5.

Proud partners for the 2019 Radio 104.5's 10th Annual Free Summer Block Parties include Miller Lite as the official beer sponsor, Xfinity Live! Philadelphia, Family & Co. Jewelers, Rita's Italian Ice, PEPSI, BIC Flex Razors, Window Nation, Under Armour and United States Marine Corps. The event is outdoors, rain or shine and an all ages event! The Free Summer Block Parties will also feature sponsor booth activations offering special giveaways throughout the venue.

For more information and schedule updates, visit <u>www.radio1045.com</u>, www.facebook.com/radio1045 or www.twitter.com/radio1045

Radio 104.5 is a leading media outlet in the Philadelphia market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own <u>iHeartRadio</u>, iHeartMedia's free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and more than 130 million registered users.

About iHeartMedia Philadelphia

iHeartMedia Philadelphia owns and operates WRFF-FM, WIOQ-FM, WISX-FM, WUSL-FM, WDAS-FM, WDAS-AM, and is part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company's leadership position in audio extends across multiple platforms including more than 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (NASDAQ: IHRT). Visit iHeartMedia.com for more company information.

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