IHEARTMEDIA ANNOUNCES ALL-NEW MUSIC SPECIAL
“IHEARTRADIO LABOR DAY CONCERT PRESENTED BY LOWE’S WITH RASCAL FLATTS”

The Labor Day Special Will Stream on iHeartRadio’s YouTube and Facebook and Broadcast Across iHeartMedia’s Mainstream Country Stations on September 2

Hosted by iHeartRadio On-Air Personality Amy Brown of the Bobby Bones Show

WHAT: iHeartMedia today announced the “iHeartRadio Labor Day Concert presented by Lowe’s with Rascal Flatts,” an all-new music special featuring an intimate performance from one of the most influential groups in modern country history, filmed live from the Opry House in Nashville. The virtual concert event, hosted by iHeartRadio on-air personality Amy Brown, will take place on Wednesday, September 2 at 8pm EST and marks one of the first times the band has performed since the release of their EP, How They Remember You.

The concert will stream exclusively on iHeartRadio’s YouTube and Facebook at 8pm EST, and broadcast across iHeartMedia’s Mainstream Country radio stations at 8pm local time. In addition to an exclusive performance, the event will celebrate hardworking individuals that labor even on Labor Day, rewarding one deserving teacher with a surprise front porch makeover from Lowe’s.

WHO: Hailed as one of the most influential groups in modern country history, Rascal Flatts are a chart-topping trio created by vocalist Gary LeVox, multi-instrumentalist Jay DeMarcus and guitarist Joe Don Rooney. Since their founding in 2000 and subsequent breakout with the Top 5 hit, “Prayin’ for Daylight,” the band has gone on to infuse country’s traditional mainstream with smooth-pop textures, arena-rocking energy and faithful positivity, impacting countless fans and fellow artists along the way. They’ve racked up 17 Number One hits, over 23.4 million albums sold, 35 million digital downloads, 2.2 billion streams worldwide and 4.4 billion streams solely on Pandora, while also selling over 11 million concert tickets and earning more than 40 trophies from the ACA, ACM, AMA, CMA, People’s Choice and more, making them the most awarded country group of the past decade. The trio’s sentimental HOW THEY REMEMBER
YOU EP (Big Machine Records) is available now, with the trio surprising fans with the news that they would be celebrating 20 years as a band with the release of six unreleased tracks, as well as their recently-released heartfelt rendition of Kenny Rogers’ “Through The Years.” Ahead of the EP becoming available, the trio also shared their brand new single and title track, “How They Remember You,” immediately garnering praise as Music Row heralds “the harmony vocals are arguably the finest they’ve ever recorded. Well worth your attention.” For more information visit rascalflatts.com.

WHEN: Video Stream:
- Wednesday, September 2 at 8pm ET on iHeartRadio’s YouTube and Facebook
Radio Broadcast:
- Wednesday, September 2 at 8pm local time on iHeartMedia’s Mainstream Country radio stations

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