(Indianapolis, IN…December 10, 2020) – Radio One Indianapolis wants to inspire, uplift and encourage you this weekend. On Saturday, December 12th and 13th the properties of Radio One Indianapolis will all come together to host the inaugural virtual INSPIRE U INSPIRATIONAL EXPO 2020 across all their digital platforms.

Radio One Regional Vice President, Deon Levingston stated, “Because of the Covid-19 Pandemic this year, 2020 has been very stressful so this is our way to super-serve the community with some positive words and deliver some much-needed relief, inspiration, and education to get us all through these times. Radio One Indianapolis reaches over 1 million people monthly, across all our platforms ranging from R & B, Hip-Hop, Gospel, Regional Mexican, to Top 40. Our overall goal is to ensure our wide range of listeners end the year on an inspirational note”

Some of the informational seminars include Maximize your Money, Work-Life Balance: Wine, Diapers and Zoom, Are You A Pandemic Power Couple: How to strengthen your relationship during the pandemic, Is This A Moment or a Movement? What are the next steps to secure racial justice and equality? Viewers will be treated to interviews with some of the biggest names in entertainment during the One On One segments. Interviews include Producer-Director David E. Talbert who will discuss his current holiday hit Jingle Jangle: A Christmas Journey airing now on Netflix, Rapper Jeezy will discuss his epic Verzuz battle, R&B singer Ralph Tresvant shares knowledge about his time as lead singer of the group New Edition and Shawn Mendes will discuss his inspiration during the pandemic, and Justin Bieber.

DATE: Saturday, December 12th 10am – 6pm and Sunday, December 13th 10am – 7pm

VIRTUAL EVENT LINKS: www.WTLCFM.com/Category/Inspire-U or www.RADIONOWINDY.com/Category/Inspire-U

DAILY START TIME: 10am

The complete schedule is attached.

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ABOUT URBAN ONE, INC. Urban One, Inc. (urban1.com), together with its subsidiaries, is the largest diversified media company that primarily targets African-American and urban consumers in the United States. Urban One is the parent company of Radio One, Reach Media, Inc. (blackamericaweb.com), TV One (tvone.tv), CLEO TV (mycleo.tv), One Digital (ionedigital.com) and One Solution. Formerly known as Radio One, Inc., the company was founded in 1980 with a single radio station and now owns and/or operates 60 broadcast stations (including HD and low power television stations) in 14 urban markets in the United States, making it one of the nation’s
largest radio broadcasting companies. The Company’s growth led to diversification into syndicated radio programming, cable television and online digital media. As a result, in 2017, Radio One, Inc. was renamed Urban One, Inc. to better reflect the Company’s multi-media operations. While the Company was renamed Urban One, Radio One remains the brand of the radio division and all of its radio assets. Through Reach Media, Inc., the Company operates nationally syndicated radio programming, including the Rickey Smiley Morning Show, the Russ Parr Morning Show, and the DL Hughley Show. TV One is a national cable television network serving more than 59 million households, offering a broad range of original programming, classic series, and movies designed to entertain, inform and inspire a diverse audience of adult Black viewers. Launched in January 2019, CLEO TV, is a lifestyle and entertainment cable television network targeting Millennial and Gen X women of color. iOne Digital is a collection of digital platforms providing the African American community with social, news and entertainment content across numerous branded websites, including Cassius, Bossip, HipHopWired, and MadameNoire branded websites. One Solution provides award-winning, fully integrated advertising solutions across the entire Urban One multi-media platform. Through its national, multi-media operations, the Company and One Solution provides advertisers with a unique and powerful delivery mechanism to African American and urban audiences. Finally, Urban One owns a minority interest in MGM National Harbor, a gaming resort located in Prince George's County, Maryland.