IHEARTMEDIA SEATTLE’S 95.7 THE JET’S 18th ANNUAL “BENDER’S ONE BIG GIVE” RAISES OVER $270,000 TO BENEFIT SEATTLE CHILDREN’S HOSPITAL

Seattle – December 18, 2020 – iHeartMedia Seattle’s 95.7 The Jet, Seattle’s Feel Good Variety of the 80’s and More, announced today that the 18th annual “Bender’s One Big Give,” a 13-hour radiothon featuring stories of hope and resilience from Seattle Children’s patients, families, supporters and hospital staff, raised over $270,000 to benefit Seattle Children’s Hospital, whose mission is to provide hope, care and cures to help every child live the healthiest and most fulfilling life possible.

“Bender’s One Big Give” took place Thursday, December 17 from 6 a.m. – 7 p.m. and featured 95.7 The Jet’s on-air personalities Jodi and Bender in the Morning who hosted the all-day broadcast and encouraged listeners to donate and raise money for the event. Over the last 18 years, Bender has raised over $16.6 million to benefit Seattle Children’s Hospital.

“In the midst of one of the most challenging times in history, our audience came through again,” said Bender, morning show host for 95.7 The Jet. “Thank you to our all listeners for helping us raise over $270,000 for the children in our community during these trying times.”

“Even though they were quarantined in their studio, Bender and Jodi managed to inspire local and national followers by painting the picture of the many families being treated at Seattle Children’s right now,” said Michele Smith, Seattle Children’s Hospital Foundation Board of Trustees. “Thanks to the iHeart Seattle team, listeners and sponsors for helping Seattle Children’s provide hope, care and cures, especially during this health pandemic.”

95.7 The Jet is the leading media outlet in the Seattle market with multiple platforms, including its broadcast station; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia’s free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and more than 140 million registered users.

About iHeartMedia Seattle
iHeartMedia Seattle owns and operates KBKS-FM, KUBE-FM, KZOK-FM & KJAQ-FM, KJR-AM, KFNQ-AM, KHWO-AM, and is part of iHeartMedia. iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms, including more than 850 live broadcast stations in over 160 markets nationwide; through its iHeartRadio digital service available across more than 250 platforms and 2,000 devices; through its influencers; social; branded iconic live music events; other digital products and newsletters; and podcasts as the #1 commercial podcast publisher. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio product, using data from its massive consumer base. Visit iHeartMedia.com for more company information.
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