Event To Benefit Crew Nation and Its Mission To Help Countless Crew Members Without Work Due to the COVID-19 Pandemic

Philadelphia – December 18, 2020 – iHeartMedia Philadelphia’s ALT 104.5, Philly’s Alternative Rock, is ending 2020 on a high note with a New Year’s Eve fundraising event presented by Stateside Vodka. The station has teamed up with Crew Nation, a global relief fund for live music crews, and popular Alternative Rock band Bastille to throw a virtual New Year’s Eve celebration on Thursday, December 31 at 8 p.m., with a pre-show starting at 7 p.m.

Fans can stream the New Year’s Eve celebration on Stellar via their phone, tablet, laptop or TV screen. All ticket sale donations will support Crew Nation/Music Forward Foundation, a 501(c)(3) charitable organization that extends a helping hand to the touring and venue crews that have been impacted by the pandemic and depend on shows to make a living. All proceeds will benefit the global relief fund and help provide money for bills for out-of-work live music crews – the backbone of the live music industry. Also, Bastille’s performance will be available for ticket buyers to stream again for up to 48 hours after the event. Fans are asked to make a minimum donation of $5.00 to gain access to the event. Listeners and fans can further support the organization by visiting the Crew Nation store.

“We’ve been missing concerts like crazy, and we’re thrilled to be able to come together virtually and safely to celebrate the promise of the new year with a band that’s so well loved here in Philly...
“and around the world,” said Amber Miller, Program Director and On-Air Personality for ALT 104.5. “It gets even better knowing that the event helps support live music crews who have been out of work through the duration of the pandemic with ticket sales benefitting Crew Nation.”

For more information, listeners can visit the station’s website and social media platforms via Facebook, Twitter and Instagram @alt1045philly.

iHeartMedia is a leading media outlet in the Philadelphia market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia’s free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and more than 140 million registered users.

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