



## ENTERCOM STATION WBT COLLECTS OVER 33,000 JARS OF PEANUT BUTTER

### ***9<sup>th</sup> Annual “WBT Peanut Butter N July Food Drive” Benefits Second Harvest Food Bank of Metrolina***

**PHILADELPHIA, PA – August 14, 2019** – Entercom, a leading media and entertainment company and one of the two largest radio broadcasters in the U.S., collected over 33,000 jars of peanut butter to benefit the Second Harvest Food Bank of Metrolina, setting a new record in total donations. Charlotte station News Talk 1110 & 99.3 WBT’s (WBT-AM/FM) 9<sup>th</sup> annual “WBT Peanut Butter N July Food Drive” took place at Harris Teeter locations in the Charlotte area.

Throughout the drive, shoppers at participating Harris Teeter stores had the option to virtually add a jar of peanut butter to their shopping cart at checkout. News Talk 1110 & 99.3 WBT morning drive host Bo Thompson and afternoon drive host John Hancock broadcasted live on site at participating Harris Teeter stores to promote the drive.

“This program is important to the entire WBT listening family,” said Matthew Hanlon, Senior Vice President and Market Manager, Entercom Charlotte. “I’m proud of our community’s efforts in supporting the Second Harvest Food Bank of Metrolina’s selfless mission.”

Second Harvest Food Bank of Metrolina (SHFBM) strives through education, advocacy and partnerships to eliminate hunger by the solicitation and distribution of food. SHFBM has been in existence since 1981.

Listeners can tune in News Talk 1110 & 99.3 WBT (WBT-AM/FM) in Charlotte on air, as well as nationwide on the [RADIO.COM app](#) and [website](#). Fans can also connect with the station on social media via [Twitter](#), [Facebook](#) and [Instagram](#).

News Talk 1110 & 99.3 WBT is a [RADIO.COM](#) station. [RADIO.COM](#), the fastest growing digital audio app in the United States and the unrivaled leader in local sports coverage, currently has over 300 stations and more than 10,000 podcasts, with more added continuously on its rapidly growing platform. [RADIO.COM](#) is a part of Entercom.

#### **CONTACT:**

Jennifer Morales  
Entercom  
212-649-9685  
[Jennifer.Morales@Entercom.com](mailto:Jennifer.Morales@Entercom.com)  
[@EntercomPR](#)

#### ***About Entercom Communications Corp.***

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*of the country's two largest radio broadcasters, Entercom offers integrated marketing solutions and delivers the power of local connection on a national scale with coverage of close to 90% of persons 12+ in the top 50 markets. Entercom is the #1 creator of live, original, local audio content and the nation's unrivaled leader in news and sports radio. Learn more about Philadelphia-based Entercom at [www.entercom.com](http://www.entercom.com), Facebook and Twitter (@Entercom).*

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