IHEARTMEDIA NEW YORK’S 106.7 LITE FM RAISES OVER $1,222,737 DURING THIRD ANNUAL “HOPE FOR THE HOLIDAYS RADIOTHON”

Fundraising Efforts Will Benefit Hassenfeld Children’s Hospital at NYU Langone

New York – December 17, 2020 – iHeartMedia New York’s 106.7 LITE FM, New York’s Christmas Music Station, announced today that the third annual “Hope for the Holidays Radiothon” raised over $1,222,737 to benefit Hassenfeld Children’s Hospital at NYU Langone, one of the nation’s premier children’s hospitals providing exceptional care for every type of childhood condition.

During “Hope for the Holidays Radiothon” on Thursday, December 17, 106.7 LITE FM’s on-air personalities including Paul ‘Cubby’ Bryant, Christine Nagy, Helen Little, Rich Kaminski, Nina Del Rio and Jack Kratoville hosted a live broadcast from the iHeartRadio Theater in Tribeca and encouraged listeners to donate in support of the hospital and the children undergoing treatment.

“Hope for the Holidays” featured stories from patients of the hospital and their families, as well as interviews with hospital supporters. Sponsors for the event included De’Longhi, Fidelis Care, Key Food and Ridgewood Savings Bank. Listeners can still make donations at litefm.com/hope.

“This year’s radiothon was extra special and we really felt our listeners wanted to give back to those in need,” said Chris Conley, Program Director for 106.7 LITE FM. “We always look forward to this day and partnering with Hassenfeld Children’s Hospital to support the children and their families in the New York metro area.”

In the past three years, “Hope for the Holidays” has raised over $2,000,000 to benefit Hassenfeld Children’s Hospital at NYU Langone.

106.7 LITE FM is the leading media outlet in the New York market with multiple platforms, including its broadcast station; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia’s free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and more than 140 million registered users.

About iHeartMedia New York iHeartMedia New York owns and operates WHTZ-FM, WKTU-FM, WAXQ-FM, WWPR-FM, WLTW-FM, WOR-AM, WWRL-AM and is a part of iHeartMedia. iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine
out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms, including more than 850 live broadcast stations in over 160 markets nationwide; through its iHeartRadio digital service available across more than 250 platforms and 2,000 devices; through its influencers; social; branded iconic live music events; other digital products and newsletters; and podcasts as the #1 commercial podcast publisher. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio product, using data from its massive consumer base. Visit iHeartMedia.com for more company information.

About the Hassenfeld Children’s Hospital
Hassenfeld Children’s Hospital—34th Street is NYU Langone’s flagship pediatric inpatient care location, a 160,000-square-foot facility with 68 single-patient rooms in the newly built Helen L. and Martin S. Kimmel Pavilion. It is the first new children’s hospital to open in New York City in nearly 15 years, and the only pediatric inpatient facility in Manhattan with all single-patient rooms. Hassenfeld Children’s Hospital’s mission is guided by unparalleled commitment to partnering with children and their families. Everyone, from doctors to nurses to support staff, is dedicated to making sure that children are put at ease, that parents’ voices are heard, and that the entire family knows their children aren’t just cared for, but cared about. Through the Sala Institute for Child and Family Centered Care, Hassenfeld Children’s Hospital’s more than 400 doctors—along with nurses, child life specialists, and social workers—partner with families to provide exceptional care for every type of childhood condition, from the most common to the most complex, in a space where children can be children and parents can feel supported.

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