



## **Cumulus Detroit's New Country 93.1/WDRQ-FM to Present New Country Cares Concert Featuring Midland and Parmalee**

***Listen to New Country 93.1 or Visit [www.NewCountry931.com](http://www.NewCountry931.com) to Win Tickets to Live Benefit Concert on January 26, 2022, at The Crofoot***

***Attendees and Others Are Encouraged to Donate to DMC Children's Hospital of Michigan Onsite and Online***

**DETROIT, MI, December 13, 2021** – CUMULUS MEDIA announces that New Country 93.1 (WDRQ-FM) in Detroit will present the New Country Cares Concert on Wednesday, January 26, 2022, featuring live performances from Country stars Midland and Parmalee. The concert will be held at The Crofoot, 1 S. Saginaw Street, Pontiac, MI, and will benefit DMC Children's Hospital of Michigan. New Country 93.1 will be giving away hundreds of tickets to the benefit concert, and the only way in is to win!

Listen to New Country 93.1 to win tickets every day starting Monday, December 13<sup>th</sup> through Wednesday, January 26<sup>th</sup>, and online at [www.NewCountry931.com](http://www.NewCountry931.com) through January 23, 2022. The station is asking all concert attendees to make a monetary donation to DMC Children's Hospital of Michigan. Contributions can be given in-person the night of the concert or online at: [www.NewCountry931.com](http://www.NewCountry931.com).

David Corey, Director of FM Programming, Cumulus Detroit, said: "I want to thank Midland and Parmalee for joining us for our very first New Country Cares concert to benefit the DMC Children's Hospital of Michigan. January 26<sup>th</sup> is going to be a pretty rockin' night with our New Country 93.1 listeners, and all for a great cause!"

Kathy Donovan, CEO, DMC Children's Hospital of Michigan, commented: "We are proud to partner with New Country 93.1 for this exciting entertainment event. I want to thank the station and their loyal listeners for their support. The donations from this concert will make a difference in the lives of children and families that depend on us."

For more information about New Country 93.1's New Country Cares Concert with Midland and Parmalee, visit: [www.NewCountry93.1.com](http://www.NewCountry93.1.com).

**About CUMULUS MEDIA**

CUMULUS MEDIA (NASDAQ: CMLS) is an audio-first media company delivering premium content to over a quarter billion people every month — wherever and whenever they want it. CUMULUS MEDIA engages listeners with high-quality local programming through 412 owned-and-operated radio stations across 86 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, CNN, the AP, the Academy of Country Music Awards, and many other world-class partners across nearly 7,300 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through the CUMULUS Podcast Network, its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking. CUMULUS MEDIA provides advertisers with personal connections, local impact and national reach through broadcast and on-demand digital, mobile, social, and voice-activated platforms, as well as integrated digital marketing services, powerful influencers, full-service audio solutions, industry-leading research and insights, and live event experiences. CUMULUS MEDIA is the only audio media company to provide marketers with local and national advertising performance guarantees. For more information visit [www.cumulusmedia.com](http://www.cumulusmedia.com).

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