iHeartMedia Miami’s Y100 Celebrates International Women’s Day with an All-Female Programming Lineup

WHAT: iHeartMedia Miami announced today that Y100, Miami's #1 Hit Music Station, will celebrate International Women’s Day with an all-female programming lineup, playing only music from the incredible women in Pop music. Beginning Monday, March 8 at 9 a.m. EST, “Elvis Duran and The Y100 Morning Show” will kick off a celebration of women in music with an all-female programming lineup featuring a variety of top women artists throughout the day as well as their special messages on-air, online and via social media @Y100Miami.

In celebration of International Women’s Day on March 8, from 5 - 6 p.m. local time, iHeartMedia broadcast stations including Y100 will devote the hour to playing the biggest hits and new music from today’s female artists. The radio takeover will be followed by a live one-hour special stream of “iHeartRadio Presents SeeHer Hear Her: Celebrating Women in Music” on iHeartRadio’s YouTube and Facebook pages on March 8 at 8 p.m. ET (available on demand through March 14). The event will feature guest interviews with Gwen Stefani, Cardi B and Kelsea Ballerini.

LISTEN: Fans can listen to Y100 on 100.7 FM or the station’s website, as well as iHeartRadio.com.

WHEN: Beginning Monday, March 8, 2021 at 9 a.m. EST.

QUOTE: “We are so excited for Y100 to spend an entire day devoted to highlighting incredible women in Pop music and media,” said Taylor Jukes, Program Director for Y100.

About iHeartMedia, Inc.
iHeartMedia Media owns and operates WHYI, and is part of iHeartMedia. iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month. It consists of three business groups. With its quarter of a billion monthly listeners, the iHeartMedia Multiplatform Group has a greater reach than any other media company in the U.S. Its leadership position in audio extends across multiple platforms, including more than 860 live broadcast stations in over 160 markets nationwide; its National Sales organization; and the company’s live and virtual events
business. It also includes Premiere Networks, the industry’s largest Networks business, with its Total Traffic and Weather Network (TTWN); and BIN: Black Information Network, the first and only 24/7 national and local all news audio service for the Black community. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio suite of data targeting and attribution products using data from its massive consumer base.

The **iHeartMedia Digital Audio Group** includes the company’s fast-growing podcasting business -- iHeartMedia is the number one podcast publisher in downloads, unique listeners, revenue and earnings -- as well as its industry-leading iHeartRadio digital service, available across more than 250 platforms and 2,000 devices; the company’s digital sites, newsletters, digital services and programs; its digital advertising technology companies; and its audio industry-leading social media footprint.

The company’s **Audio & Media Services** reportable segment includes Katz Media Group, the nation’s largest media representation company, and RCS, the world's leading provider of broadcast and webcast software. Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

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