



**FOR IMMEDIATE RELEASE**

**October 18, 2012**

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**The New ENERGY 106.9  
asks Justin Bieber to make Hailey Roser his  
*Favorite Girl***

When Energy 106.9 heard the national story of four-year old Hailey Roser's birthday wish to attend the Justin Bieber Concert and meet her idol this Sunday in Milwaukee, Energy 106.9 set out to make it happen. The station provided concert tickets and meet and greet passes to the family but, unfortunately, Hailey's medical condition may not allow her to leave the hospital to meet her idol.

But where there's a will there's a way, and now Energy 106.9 has a new passion-- getting Justin Bieber's attention with a plea to him for a personal visit with Hailey at Children's Hospital. Energy 106.9 is devoting the front page of their website to promoting this cause and has developed a special "Help Hailey" page for fans to post pleas. Energy is encouraging people to click the pink ribbon to learn more about Hailey's cancer struggle and to send out a plea to Bieber with a link directly to his Facebook and Twitter page.

With a little hope, a little luck and a lot of ENERGY, the station is determined to make Hailey's wish come true.

For more information on Energy 106.9's programming or events, contact Brandon Rowe, Program Director, at (414) 978-9000.

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