

# NEWS RELEASE

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## 94.3 WYBC HELPS NEEDY FAMILIES WITH WINTER COATS

**WHAT:** The Annual 94.3 WYBC “Coat Distribution Event” to help the less fortunate get a warm coat for winter. You'd think in a state as affluent as Connecticut that every man, women and child would have a warm coat; but unfortunately that's just not so. 94.3 WYBC wants to help; and is doing so by giving people in need a good coat for the winter.

**WHEN/WHERE:** From 2:00 pm – 5:00 pm on Sunday December 8, 2013 - at The Floyd Little Athletic Center, 480 Sherman Parkway in New Haven, CT

**WHY:** To distribute winter coats to people in need.

**New Haven, Conn.** — Sunday December 8, 2013 WYBC along with the Good Will Industries and the New Haven Firebird Society have created the 94.3 WYBC “Coat Distribution Event.” Between the hours of 2:00 pm and 5:00 pm WYBC will invite people to come to The Floyd Little Athletic Center located 480 Sherman Parkway in New Haven, Connecticut. At that time people that need a coat will be given the opportunity to get a winter coat “free” of charge. There will be free toys for the kids and an appearance by Santa Claus.

**YOUR COVERAGE IS INVITED!**