

## 98.1 THE MAX Is Looking For Tennessee's Most Haunted Locale...and Then We're Going To Spend The Night!

*For Immediate Release – Monday, October 22, 2008 –* Memphis Maximum Rock Radio Station, 98.1 The Max is looking for Tennessee's most haunted locale.

Listeners of 98.1 the Max are being invited to suggest where they feel the most haunted house in the state is located. Once a location is selected two of The Max air personalities will spend the night there!!

98.1 The Max Program Director, Bobby "Slam" Duncan remarked "We wanted to welcome our two newest air talents (Chris Jarman and Danni Bruns) to The Max in a way they'd never forget. This is it."

Duncan also said "we understand many homes and businesses in the Memphis area are rumored to be haunted. We want the real thing....apparitions, voices, books flying off shelves seemingly all by themselves, and while many of these things may have actually happened to Chris Jarman on many Saturday nights, this time we're looking for supernatural forces."

Listeners can send their scary suggestions to either Jarman or Danni at 98.1 The Max via e-mail at Jarman@981themax.com or Danni@981themax.com or via phone at 901-535-9898 until the bewitching hour of midnight Wednesday October 24<sup>th</sup>. The location will be chosen Thursday the 25<sup>th</sup> just before 3PM. Anyone can tune into 98.1 The Max to hear the results on Halloween Eve, Wednesday October 31<sup>st</sup> at 3PM.

For more information contact:

Bobby Duncan Program Director 901-682-1106 bobby.duncan@citcomm.com Paula Davis Director of Marketing and Promotions 901-682-1106 paula.davis@citcomm.com