



**POWER 99 ANNOUNCES POWERHOUSE 2015 PRESENTED BY COORS LIGHT
FEATURING KENDRICK LAMAR, MEEK MILL, BIG SEAN, FUTURE & MORE**

Power 99 and The Fund for the School District of Philadelphia To Award Five
Increase the Peace Scholarships

Philadelphia, Pa – September 8, 2015 – Power 99, Philadelphia's heritage home for Hip-Hop and R&B, announced today on the "Afternoon Mixtape at 5 p.m. with T-Roy & DJ Doc B," the lineup for POWERHOUSE 2015 on Friday, October 25 at the Wells Fargo Center presented by Coors Light. POWERHOUSE 2015 will feature live performances by Kendrick Lamar, Meek Mill, Big Sean, Future, Fetty Wap, Jeremih, Rae Sremmurd, Omarion, Jidenna, Migos and more. The event will be hosted by the Power 99 on-air team.

POWERHOUSE 2015 (#POWERHOUSEPHILLY) ticket pre-sale will take place on September 11, 2015 from 10 a.m. – 10 p.m. Listeners can go to www.power99.com for the details with the password: Power. Tickets for the general public will be available September 12, 2015 starting at 12 p.m. via www.ComcastTix.com and range in price from 19.99 to 150.99. One dollar from each ticket will be donated to Power 99's *Increase the Peace Scholarship Fund* in partnership with The Fund for the School District of Philadelphia, whose mission is to generate, direct and manage private philanthropic resources in response to the strategic goals of the School District of Philadelphia. Power 99 and The Fund for the School District of Philadelphia will award five \$1000.00 scholarships to deserving, high-potential scholars at Powerhouse 2015.

Stay up-to-date on this year's biggest Hip-Hop and R&B concert with all the latest #POWERHOUSEPHILLY details on Power99.com, follow Power 99 on Facebook at facebook.com/power99philly or on Twitter [@power99philly](https://twitter.com/power99philly).

Power 99 is a leading media outlet in the Philadelphia market and its programming and content are available across multiple platforms, including its broadcast stations; online via its branded digital sites; mobile; and social, with nationwide listening through iHeartRadio — with its more than 600 million

downloads, more than 75 million social media followers and 87 million digital uniques across the Network.

About iHeartMedia Philadelphia:

iHeartMedia Philadelphia owns and operates WDAS-FM; WDAS-AM; WIQQ-FM; WISX-FM; WRFF-FM; WUSL-FM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 87 million monthly digital uniques, over 75 million social followers and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 600 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 70 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. For more company information visit iHeartMedia.com.

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