



MEDIA ALERT

POWER 99 FM AND WDAS FM TO BROADCAST LIVE FOR TOOLS FOR SCHOOLS

Drive To Provide School Supplies for Students in Need

WHAT: *Clear Channel Communities™*, the community engagement brand of Clear Channel Media and Entertainment, Power 99 fm and WDAS FM will team up with Cradles to Crayons, The School District of Philadelphia and The United Way of Southeastern PA to collect school supplies for students in need. Power 99 fm and WDAS FM will broadcast live and listeners can bring school supplies to Cheltenham Mall, where a yellow school bus will be stationed for donations. The live broadcast will be sponsored by Cheltenham Mall.

WHEN: Saturday, August 4, 2012
Power 99 fm will broadcast live from 10:00 a.m. – 6:00 p.m. ET
WDAS FM will broadcast live from 10:00 a.m. – 3:00 p.m. ET

WHERE: Cheltenham Mall 2385 West Cheltenham Avenue Philadelphia, PA

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