



## **WTOP Announces 2<sup>nd</sup> Annual “Click for a Cause” Contest**

*Washington’s News Leader Will Donate \$30,000 to Local Charities*

### **For Immediate Release**

**August 25, 2015**

**Washington, D.C.** – WTOP today announced the return of the online contest, “Click for a Cause” which gives Washington, D.C. area non-profit organizations the chance to vie for one of three cash prizes.

The first-place winner will be awarded \$12,000 while the second and third-place winners will receive \$10,000 and \$8,000 respectively. Winners are based on the highest number of votes (likes) received during the contest.

Local charities can register now through midnight September 6 at [www.wtop.com](http://www.wtop.com) search “Click for a Cause”. To qualify for participation, all charities must be a designated 501(c)(3) organization, be incorporated in the Washington, D.C. metro region or have a verifiable D.C. region chapter. Also the majority of the charity’s funds must serve the Capital region. Entries will be vetted the week of September 7.

WTOP Director of Marketing Mary Kay LeMay says, “We are excited to bring back ‘Click for a Cause.’ This program allows us to showcase and provide exposure for a lot of really great organizations. The format makes it accessible to any charity that qualifies, and they have it in their power to drive voting so it’s really a fun, grassroots type of effort.”

Voting will take place Monday, September 14 through Friday, September 25 at 5 p.m. at [www.wtop.com](http://www.wtop.com). Voting is open to anyone, and people can vote for as many charities as they wish but only once per charity.

Winners will be announced the week of September 28.

### **About WTOP**

WTOP Radio has served the Washington region since 1926 and has been Washington’s all-news radio station since 1969. WTOP is available on 103.5 FM in the D.C. metro, 103.9 FM in Frederick, 107.7 FM to the south and on any mobile device at [WTOP.com](http://WTOP.com). WTOP and its sister station Federal News Radio are owned and operated by Hubbard Radio, LLC.

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