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**NATIONAL RADIO PERSONALITY DELILAH, WISH 99.7, LAWRENCEVILLE CORPORATION, LAWRENCEVILLE UNITED, UNITED METHODISTS AND GLIDDEN® PAINT BRING *PAINT THE TOWN* EVENT TO LOCAL PITTSBURGH COMMUNITY**

***Pittsburgh's Lawrenceville to Receive Further Revitalization and Long-Awaited Dog Park***

**Pittsburgh, Pa., August 2, 2012** — National radio personality Delilah, along with WISH 99.7, Lawrenceville Corporation, Lawrenceville United, the people of The United Methodist Church and Glidden® Paint, will gather with hundreds of volunteers in the Pittsburgh community of Lawrenceville, to *Paint the Town* and continue the city's makeover in progress, in addition to bringing a long-awaited dog park to completion. Thanks to generous donations from Glidden® Paint, the fourth annual *Paint the Town* effort will utilize thousands of gallons of paint and numerous resources to transform the exterior of several buildings in the Lawrenceville area on September 8. Volunteers will start painting alongside Delilah at 8 a.m. on Saturday and continue until late afternoon. In addition, volunteers will gather August 27 through September 7 to paint a mural under the 40<sup>th</sup> Street Bridge, which will be designed by a local artist, and build a dog park near the Lawrenceville Riverfront Trail.

Heard Monday through Sunday from 7 p.m. to midnight on WISH 99.7, Delilah has developed a strong connection with radio listeners in Pittsburgh as part of the station's on-air lineup for the past 16 years. Those interested in supporting *Paint the Town* in Lawrenceville can visit WISH 99.7's website <http://www.wshh.com/>, where they can sign up to join the volunteer effort.

"I can't wait to work with listeners and friends in Lawrenceville!" stated Delilah. "It's an honor to be welcomed into a neighborhood that's so rich in history, pride and beauty. I think we're going to accomplish great things together."

*Paint the Town* is a community project and promotion created by Delilah to inspire consumers and listeners of her radio program to invest time and energy in their respective hometowns and neighborhoods, and instill pride in the places they call home. "We're mobilizing volunteers to lend a hand with this project because there's nothing like working together to create a sense of community and fellowship," said the Rev. Larry Hollon, chief executive of United Methodist Communications. Over the past three years, Delilah has brought the *Paint the Town*

project to several cities and worked locally to find hundreds of community-area volunteers to paint the exteriors of many buildings and create an ongoing sense of community spirit. Pittsburgh's Lawrenceville was selected from a group of identified cities because of its civic pride and physical characteristics that make the project possible.

### **About Delilah**

Nationally syndicated by Premiere Networks, Delilah's soothing voice, open heart and love of music attract an audience of nearly nine million weekly listeners on more than 200 radio stations, making her the most-listened-to woman on radio in the U.S. The top-rated show broadcasts daily from 7 p.m. to midnight in all time zones and features Delilah's distinctive blend of storytelling, sympathetic listening and encouragement – all scored

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### **Paint the Town**

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with adult contemporary music. Delilah celebrated the 25-year anniversary of her nighttime radio program in

2011 and this year, she was honored at the Alliance of Women in Media's 37th Annual Gracie Awards Gala where she took home the trophy for "Outstanding Host – Entertainment/ Information." Often referred to as the "Oprah of Radio," Delilah is also the author of three books, including the forthcoming "Arms Full of Love" from Harlequin Books. In addition to supporting the hunger relief organization Feed The Children, Delilah established a foundation called Point Hope as a voice for forgotten children everywhere. Please visit [www.Delilah.com](http://www.Delilah.com) for more information.

### **About The United Methodist Church**

The people of The United Methodist Church are this year's premier sponsor of Paint the Town. The United Methodist Church has more than 12 million members internationally and is in mission in more than 135 countries. It is the second largest Protestant denomination in the U.S., with 33,541 churches. Rethink Church, the next evolution of The United Methodist Church's "Open hearts" welcoming and advertising campaign, highlights the many opportunities available within United Methodist churches to make a difference in the world.

### **About Glidden® Paint**

The Glidden® Paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generation of customers. From the first latex paints that were developed and marketed under the Glidden brand decades ago, to today's broad assortment of versatile paints, Glidden makes it easy for consumers and paint contractors alike to turn inspiration into action and add color to people's lives. Available nationwide at The Home Depot, Walmart, company-owned Glidden Professional Paint Centers and other final retailers, Glidden® Paint is a brand of AkzoNobel, the world's largest paint and coatings company. For more information, please visit [www.Glidden.com](http://www.Glidden.com).

### **About WISH 99.7**

WISH 99.7 is Pittsburgh's station for Soft Rock favorites and is fully dedicated to community events in and around Pittsburgh. WISH 99.7 is noted for its holiday broadcasts which have resulted in millions of dollars that benefit the Make A Wish Foundation. WISH 99.7 also has the most prominent radio presence at the Susan G. Komen Pittsburgh Race For The Cure annually. Over the past two years, WISH 99.7 has

teamed with Equitable Gas and McDonald's for the "Fueling Your Day With Love" campaign that has generated thousands of dollars for Ronald McDonald House Charities in Pittsburgh. WISH 99.7's on-air line-up features The WISH Morning Crew: Ron Antill and Sara Lockard with Chris Shovlin (News) and Demetrius Ivory (Weather Watch 4) from 5 – 9 a.m., Cris Winter from 9 a.m. to 2 p.m., Dan Dunlap from 2 – 7 p.m., Delilah, of course, from 7 p.m. to 12 a.m. and John Tesh overnight.

### **About Lawrenceville United**

Lawrenceville United (LU) is an inclusive, resident-driven community-based non-profit organization focused on improving quality of life of Lawrenceville residents and stakeholders through community engagement and advocacy, community restoration and beautification, and community planning and development. Growing from its modest roots in 2001, Lawrenceville United has made great strides over the past few years, and has also demonstrated the ability to not only deliver on the targets and objectives described in an original business plan, but have also demonstrated the ability to take on new, community-driven programs that align with the mission of the organization. The mission and goals have stayed the same, but as the neighborhood evolves, new and creative ways of reaching those goals and carrying out that mission of improving overall quality of life have been and will continue to be explored and implemented. Please visit <http://www.lunited.org/> for more information.

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