

For Immediate Release December 2, 2015

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Mike & Mandy's Toy Truck to benefit Toys for Tots on 104.5 The River

For immediate release December 2, 2015: The 14th Annual Mike & Mandy Toy Truck radiothon on 104.5 The River is underway this week and will benefit Toys for Tots Memphis. The annual radiothon is happening today, Wednesday December 2nd through Friday, December 4th, 2015 at Stash Home (1195 Ridgeway Rd) from 5am-6pm daily. Morning show hosts Mike Montana and Mandy Morgan will be broadcasting live each day from 5am until 11am. Once again this year, we are accepting new, unwrapped toys for children 18 and younger to donate to the Toy Truck. USMC and other branches of the military will be on sight this week along with volunteers and staff from 104.5 The River to receive toys and monetary donations throughout the day. Checks should be made payable to Toys for Tots Memphis.

The event is sponsored in part by Party Concepts, My Town Movers, NES Rentals and The Official Sleigh of Mike & Mandy's Toy Truck Drive, Chuck Hutton Chevrolet.

Mike & Mandy's Toy Truck Drive and radiothon benefits the children served by Toys for Tots Memphis which reaches families in Shelby and Tipton County. Thousands of children will have toys and gifts to open this holiday season, thanks to donations from listeners all over the Mid-South.

You can hear continuous holiday music on WRVR 104.5 The River on the FM dial at 104.5/ HD 104.5 or on line at www.1045theriver.com.

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Founded in 1968, Philadelphia-based Entercom also operates hundreds of events each year attracting millions of attendees, and provides customers with a broad range of digital marketing solutions through its SmartReach Digital products.

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